

# Demand Grows for Part-time Help

By Aileen Snoddy  
Newspaper Enterprise Assn.

NEW YORK—(NEA)—The problem of getting a job done well to keep the wheels of U.S. prosperity oiled and spinning opens business opportunities for millions.

Specifically taking advantage of the demand for extra hands each year are several thousand women—the office temporaries.

These part-time employees fill a gap that continues to widen alarmingly. This is the opinion of enterprising businessmen instrumental in marrying this area of supply and demand.

According to Elmer L. Winter, an 18-year veteran of the temporary help industry, businesses will need 50,000 to 60,000 women this year. Winter, co-founder and president of Manpower, Inc., estimates firms will need 30 per cent more office workers by 1970. In spite of computers and mechanization, Winter says there is more paper work in offices than before.

The demand is high for more skilled workers such as key punch operators, sorters, programmers, machine bookkeepers and those trained in billing.

A grim shortage is in the area of skilled stenographers. Winter points out. His firm "employs" approximately 233,000 persons and most prefer to work temporarily for two or three months to buy an extra car, pay heavy medical bills, save for a vacation or meet special family needs. With offices in five continents, Manpower also provides an opportunity for the single woman to hop around the U.S.A. and foreign countries.

Winter's firm has filled such odd-ball requests as a woman



Growing force in U.S. business productivity—the temporary office worker—is interviewed (above) in new agency. Part-time workers account for \$250 million temporary employment industry.

to work at an undertakers' convention to 700 people to check the New York World's Fair staff's handling of the public. Salespersons and door-to-door salespeople are checked by temporary help. "Millions are spent on advertising a product and the sales handling is not up to par. Firms want to solve this," he explains.

The primary demand, though, is still for women to fill office jobs. Winter credits lowered productivity of hourly workers and less pride in workmanship ("maybe industry is getting too impersonal") for opening part-time jobs for wives and mothers. Men who moonlight, he says, often work longer hours because they are bored.

Recognizing the potential of supplying workers for temporary jobs, a leader in office equipment recently entered the field. Hobart C. Kreidler, director of corporate develop-



Hobart C. Kreidler, director of corporate development for Dictaphone Corp., explained the move. "We learned it is a \$250

million industry with a 25 per cent growth rate. Our firm's growth in the mid-'60s was not as strong as we would have liked. Our move into the service-type industry was logical," he explained. "We can use our more than 250 sales offices—lay the service product on top of the product line."

Another indication of the future and current strength of temporary job suppliers came when "no one particularly wanted to sell his business. This indicated it was good," Kreidler said.

"Again the basic thesis is that many skilled women, kept out of the work force while rearing children, now want to go back, but not full time."

The firm's temporary job services called DOT (Dictaphone Office Temporary) does not provide a training program, yet.

For those interested in hiring temporary help, Kreidler suggests they decide what they want the person to do and keep instruction short and mechanics simple to get the most for their money.

Kreidler also points out that the advent of the welfare state bolsters temporary help companies. These firms take over bookkeeping and eliminate the need for fringe benefits. The customer doesn't offer a temporary employee a paid vacation, life insurance or pension plan, for example.

In the future Kreidler sees less need for general clerical workers in proportion to skilled.

Hopefully, temporary help companies may be leaders in training the unskilled, especially the married teen-ager.

For industry to sharpen its productivity, Kreidler says, this country must fall back on training more skilled workers. Jobs filled by temporary help is a giant step in the right direction.

## Obituaries

C. S. Cook

Charles S. Cook, 92, a resident of Hope since 1917, died at his home here Wednesday.

He is survived by his wife, Effie, three sons, Bob of Shreveport; Paul and Archie Cook of Hope; two daughters, Mrs. Charlene Wise of Texarkana and Mrs. Nellis Hartsfield of El Dorado; two stepdaughters, Mrs. C. A. Pike of Magnolia and Mrs. Jack Hartsfield of Hope.

Services will be at 10 a.m. Friday at Holly Grove Methodist Church by the Rev. B. J. Wilhite and the Rev. James Robben of El Dorado. Burial will be in Holly Grove Cemetery by Herndon-Cornelius.

Active pallbearers: Olin Whitney, Sam Stroud, Dudley Davis, Forrest Hutson, Herbert Hartsfield, and Billy Ermo.

Lloyd Ball

Lloyd Ball, 75, a former resident of this area, died Wednesday in a Memphis Nursing Home. He is survived by a daughter, Mrs. H. D. Nichols of Memphis.

Services will be held Thursday at Memphis. Graveside service will be held at 2 p.m. Friday at Rose Hill Cemetery by Dr. L. T. Lawrence.

## Music in the Air

- |                       |                   |                 |                 |
|-----------------------|-------------------|-----------------|-----------------|
| ACROSS                | 3 Customs         | 31 Bank workers | 43 "Old Gray"   |
| 1 Percussion          | 4 Marble placed   | 35 Communion    | 45 Breakwaters  |
| 2 muskymakers         | in the ring       | 36 Expunges     | 47 Neve         |
| 5 Ringed              | 8 Percolate       | 37 Babylonian   | 48 Units of     |
| 6 Instrument          | slowly            | 38 Fancy        | 52 Golf mound   |
| 11 Rosebush (post.)   | 6 Ache            | 40 Sharper      | 54 Night-flying |
| 13 Star-spangled      | 7 Hostelry        | 41 Money pouch  | mammal          |
| 14 Slouan Indians     | 8 Handled         |                 |                 |
| 15 Washes lightly     | 9 Required        |                 |                 |
| 16 Scold              | 10 Welles or Bean |                 |                 |
| 17 Post village (ab.) | 12 Formal         |                 |                 |
| 18 "Red Ball" —       | invitation        |                 |                 |
| 19 "Sunset"           | addenda (ab.)     |                 |                 |
| 20 Before             | 13 Frangible      |                 |                 |
| 21 "cake"             | 22 While          |                 |                 |
| 23 "Little            | 25 Nights before  |                 |                 |
| Indians               | events            |                 |                 |
| 24 Belgian stream     | 26 Lease          |                 |                 |
| 27 Looked fixedly     | 28 Military       |                 |                 |
| 30 Animal doctor      | assistant         |                 |                 |
| (coll.)               | 29 Clarinet part  |                 |                 |
| 32 "... ain't to tell |                   |                 |                 |
| 33 Compass point      |                   |                 |                 |
| 34 Dutch city         |                   |                 |                 |
| 36 Braying            |                   |                 |                 |
| instrument            |                   |                 |                 |
| 38 Redact             |                   |                 |                 |
| 41 Goller's term      |                   |                 |                 |
| 42 Thrash (slang)     |                   |                 |                 |
| 44 Rebound            |                   |                 |                 |
| 46 Feminine name      |                   |                 |                 |
| 47 Iron (symbol)      |                   |                 |                 |
| 48 Measure of         |                   |                 |                 |
| area                  |                   |                 |                 |
| 50 Very (comb.        |                   |                 |                 |
| form)                 |                   |                 |                 |
| 51 Mix (fresh         |                   |                 |                 |
| 53 Deduction          |                   |                 |                 |
| 55 Grimaces           |                   |                 |                 |
| 56 Cuck-beetle        |                   |                 |                 |
| 57 European city      |                   |                 |                 |
| 58 Those who          |                   |                 |                 |
| (suff.)               |                   |                 |                 |
| DOWN                  |                   |                 |                 |
| 1 Make a low,         |                   |                 |                 |
| humming sound         |                   |                 |                 |
| 2 "My                 |                   |                 |                 |

NEWSPAPER ENTERPRISE ASSN.

HOPE (ARK.) STAR. Printed by Offset

## washington notebook



### How to Get Ahead: Have Wife Work; Lay Off Nags

BY WASHINGTON STAFF  
Newspaper Enterprise Assn.

WASHINGTON—(NEA)—Perhaps the one goal that most of the 197 million Americans have in common is the desire for more money.

In their new book, "This U.S.A.," Ben Wattenberg and Richard Scammon (former director of the Census Bureau) use 1960 census statistics to work out a formula typifying the American who is getting ahead the fastest. Here it is: "Be a doctor. Be a white, western doctor. Live in the suburbs, encourage your wife to work. Have three children, be a veteran aged 45 to 49. Don't play the ponies."

PRESIDENT JOHNSON — like the late President John F. Kennedy—is calling fewer and fewer cabinet meetings.

Kennedy averaged less than one meeting every five weeks, and many of them lasted barely half an hour. Johnson initially called a session every four weeks or so, but this regularity has tailed off since his operation. There has been only one cabinet meeting in the last three months.

This infrequency can sometimes be helpful to cabinet members, as former HEW Secretary Abraham Ribicoff found out when he resigned to run for the Connecticut Senate seat he now holds.

At a farewell party, Ribicoff remarked that it was difficult for him to maintain the image of a moderate Democrat, because he was always being associated in the minds of his constituents — with such "super liberals" as Agriculture Secretary Orville Freeman and the then Secretary of Labor Arthur Goldberg.

Robert Kennedy, attorney general at that time, broke in with a quick reply:

"Just tell your people back home the President never has any cabinet meetings and you've never even met any of those fellows."

MOST LEGISLATORS use their time off during congressional adjournment to round up votes at home so that they can return to Washington come re-election time. Techniques of greeting voters during these forays vary.

Sen. Gaylord Nelson, D-Wis., recalls that, during his days as Wisconsin governor, he tried an approach which was not really his style. He greeted a small town store



owner — a complete stranger — with a big smile, a handshake and the words:

"I'm Governor Nelson. Haven't I met you someplace before?"

The technique backfired when the man calmly replied: "I don't know. I meet so many people I can't remember them all."

SUMMING UP the Republican election gains of last November — which, with the exception of John Lindsay's victory in the New York mayoralty race, were rather minor — a Republican politician recently concluded, "The GOP is not dead, it isn't

## Chiffon Sand Color Made to Order

By KELLY SMITH  
AP Newsfeatures Writer  
NEW YORK (AP) — If the girl loves to be girlish — sophisticated during the day and flirtatious after dark — James Galanos' new collection of chiffons and color made to order.

There's more bosom, more leg, more movement and more swishing skirts than ever before. At his showing Tuesday, Galanos termed it a "younge collection for women over 30."

Daytime hemlines are above the knee. Shoes are low-heeled sandals and the hats look like big Japanese coolie hats, sometimes at an angle, sometimes set straight on the head.

For evening, Galanos utilizes the fabric he says denotes femininity: chiffon, layers of it. Gowns are a basic dress of silk, covered by long-sleeved smocks of printed chiffons.

The huge Japanese kimono

leaves shows up in short as well as evening dresses, as do flying panels, pleats from the butt to the floor and flounce below the torso.

The waistline wanders, if it shows up at all.

Galanos' evening gowns have tiny straps and peek-a-boo cutouts around the waist, under the arms and down the front and back.

Equally seductive is the covetous look of a high neck, long loose sleeves and a button-down back — with several bottom buttons left unfastened.

The dress-coat combinations are slender silhouettes made mobile by deep pleats either down the back or front. Coats are sometimes collarless, sometimes not, occasionally double-breasted, and all are cut with narrow shoulders.

Galanos stuck with more conservative, soft colors — grays, beige, navy and black — for daytime and saved the apricots, lilacs, yellows, oranges, red and greens for nighttime.

Australia's total water resources amount to only one-tenth the water the Amazon pours into the sea each year.

# ANOTHER BIG REDUCTION

ON ALL FALL & WINTER GOODS

SHOP OUR

## LOTTA'S BARGAINS IN JANUARY SALE

Absolutely in the Public Interest and Anti-Inflationary

... The only way you can lose is not to buy ...

Textured

### NYLON HOSE

Regularly 1.65

National Brand . . . Can't Mention Name

Now **99¢**

All Fall and Winter

### DRESSES

Reduced To As Low As

Big Reductions

**70%**

### SKIRTS

Reduced To As Low As

**50%**

### PANTS

Reduced To

**33 1/3%**

### BLOUSES

Reduced To

**60%**

### SUITS

Reduced To

**50%**

### BOOTS

Were \$6.00

Now **\$4.50**

### LINGERIE

Slips & Half Slips

Reduced

**33 1/3%**

New Carlette Jr. Dresses Have Arrived. See Them Now

**LADIES SPECIALTY SHOP**

Hope, Arkansas

Special Sale Playtex Bras and Girdles

## The Negro Community

Esther Hicks  
Phone 7-4678 or 7-4474

Thought For The Day  
In praising and loving a child, we love and praise not that which is, but that which we hope for. — Goethe said it.

Calendar of Events

March Of Dimes Activities  
On January 22nd, the teens will participate in the annual Radiothon on radio station KXAR. Mr. K. P. Benefield, Band Director at Yerger High School will be in charge of the program. He is asking that anyone wishing to contribute your talent to this worthy cause contact him before Monday, January 17th, or at least by that time.

The teens will also sponsor the 2nd annual Block of Dimes on that day, and Linda Hicks and Joan Ethel Davis are soliciting the help of teenagers from all over Hempstead County. If you care enough to help build the block of dimes, call either girl and give her your name and the hour you will work.

The Shindig is in the making. If you have talent, and wish to participate, contact Mr. Benefield at Yerger High School. This call is also issued to teenagers all over Hempstead County, and adjoining towns.

### Olds 88 Swing Fever is mighty hard to resist!

A good thing always is.

Got that can't-wait-for-spring, can't-wait-for-that-new-car feeling? Welcome to the club! Olds 88 Swing Fever is catching up with just about everybody, and they're loving every minute of it. But the best part is the cure—as easy to take as a swinging new Jetstar, Dynamic or Delta 88! There's one priced right for you. See your Olds Dealer for a Rocket Rx today. Then watch your fever go down as your fun goes up. Happy convalescence! LOOK TO OLDS FOR THE NEW!

**OLDS 88 SWING FEVER**  
IS SWEEPING THE COUNTRY!

**OLDSMOBILE**

STEP OUT FRONT IN 66  
... in a Rocket Action Car!

**JAMES MOTOR CO., 304 East Third Street**



# SOCIETY

Phone 7-3431 Between 8 A.M. and 4 P.M.

## Calendar of Events

**Thursday, January 13.**  
The Hope Junior-Senior High School PTA will meet at 7:30 p.m. Thursday, January 13 in the Junior High School auditorium. The Student Council will bring the program, and door prizes will be given. Their first meeting of the year.

The Steering Committee of the Century Bible Class, First Methodist Church, will hold Thursday night, January 13, at 7 p.m. in the classroom. Chili will be served. 100 per cent attendance is expected.

Clubs will meet at 10 a.m. Thursday, January 13 in the home of the president, Mrs. Jim James, on East 3rd Street. All club presidents are asked to bring a complete list of their members.

The Hope Women's Golf Association will meet at 10 a.m. Thursday, January 13 at the Hope Country Club. The group plans to paint new markers for the ladies' tees. Bring a sack lunch for the noon meal, and golf will be played in the afternoon.

The Guernsey PTA will meet Thursday, January 13 at 7:30 p.m. in the school auditorium. N. B. Coleman will have the program, "Why We Are in Vietnam."

The Blevins P. T. A. will hold its monthly meeting on Thursday night, January 13 at 7:30 p.m. in the high school auditorium. All parents and teachers are urged to attend.

**Monday, January 17**  
Circle 5, WSCS, will meet at 7:30 p.m. Monday, January 17 in the home of Mrs. Charles Burch, 407 South Brannan, with Mrs. Van Boyce, co-hostess. Mr. Monty Monts will have charge of the program.

The Hempstead County Classroom Teachers Association will meet at 7 p.m. on Monday, January 17 at the Hope Junior High School Auditorium. All classroom teachers are cordially invited to be present as important business will be discussed.

**Tuesday, January 18**  
The Leslie Huddleston Unit 12, America Legion Auxiliary, will meet at 7:30 p.m. Tuesday, January 18 in the home of Mrs. Glen L. Williams with Mrs. Cecil Weaver, co-hostess.

**Hinton H D Club**  
The Hinton Home Demonstration Club held its first meeting of the new year on January 10 in the Patmos school lunch room. The club President Mrs. Earley McWilliams called the meeting to order also giving the Eye Opener.

Everyone joined in singing two songs. The devotion was given by the President and enjoyed by all.

New leaders were named for the year. All business in order new and old.

The surprise gift was won by Mrs. Verdo Hollis. Dainty cookies, parched pecans and coffee were the refreshments served to eight members of the club.

The February meeting will again meet in the school lunch room.

**Leslie Huddleston Unit 12**  
In keeping with the American Legion Auxiliary topic for January, "Legislation and National Security," Brenda Bain, junior chairman of Leslie Huddleston Unit 12, reminded the junior members at their meeting on January 10 of their responsibility in upholding and defending the Constitution. The preamble was recited and discussed.

The meeting was held in the First National Bank Community Room, and each member wrote her definition of National Security. Darla James' idea of its meaning was "National Security means that the Federal Government is TRYING to protect the people of the U.S.," and Mrs. Joe Jones Junior Activities chairman, judged this one best.

Concerning the Legislation part of the program, Girls State representatives Gayle Williams and Brenda Bain related their experiences the day last June when Girls States took over the state capitol. Brenda won in the mythical city elections and ultimately went to the Senate, while Gayle was a city alderman and helped set up the campaigns for county elections.

A collection of pennies was taken for the project "Open the Door," which is to help provide seeds, tools, and supplies for the people on the Philippine Island of Mindanao. Cookies and cold drinks were served for refreshments to the members.

**"America the Beautiful"**  
The year's theme for the P. W. O., "America the Beautiful," was used for the program, when Chaptie A E met on Tuesday, January 11 in the home of Mrs. L. D. Springer. Mrs. Crit Stuart Jr. presented the talk and led in a general discussion of the subject.

Chapter President Mrs. F. M. Horton had charge of the business portion of the meeting. During the social hour Mrs. Springer and her co-hostess, Mrs. C. W. Briders, served fruit cake and coffee to 19.

## Coming and Going

Mr. and Mrs. Virgil Nunn, Tulsa, Okla., left Hope Wednesday after visiting his brother, Claud Nunn, and Mrs. Nunn.

Mrs. Aaron Cross, Alan and Keith, all of Little Rock, are visiting her parents, Mr. and Mrs. Elmer Betts.

Mr. and Mrs. Royce Smith went to Fayetteville Thursday to see Mr. and Mrs. John R. Graves and to meet their new daughter, Elizabeth Ann.

## Merchant Marine

At the end of World War II, the United States operated nearly one-half of the world's ocean-going merchant marine. Today, about 100,000 men are employed on approximately 1,000 privately operated deep-sea ships, according to the Encyclopedia Britannica.

## People in the News

**By THE ASSOCIATED PRESS**  
**HOLLYWOOD (AP)** — Actress Dorothy Malone, who underwent 7½ hours of surgery for removal of blood clots in her lungs, says she is going to devote much of her energy to promoting heart research.

"Aside from the care and alertness of the doctors, it was research that saved my life — and so much of the Heart Fund is for research," says Miss Malone, 40, the star of television's "Peyton Place."

**CHICAGO (AP)** — When he was a boy, Archbishop John Patrick Cody wanted to be a fireman, just like his father, a one-time deputy fire marshal of St. Louis.

He changed his mind along the way, but Tuesday Archbishop Cody, head of the Chicago Roman Catholic archdiocese, dropped into a fire station for a visit.

The firemen showed him around the station and invited him to lunch. Then the fire alarm sounded and the company was called to a fire a few blocks away.

Archbishop Cody sat beside a deputy fire marshal and pressed the siren button with his foot all the way to the fire.

He watched as firemen brought a mother and child down safely from their second-floor apartment.

**WASHINGTON (AP)** — Franklin D. Roosevelt Jr. has been assured by the Justice Department that running his local automobile business presents no conflict of interest with his federal post as chairman of the Equal Employment Opportunity Commission.

So, Roosevelt said Tuesday he has assumed his title of board chairman of the firm, Fiat-Roosevelt Motors Inc.

**NEW YORK (AP)** — Mrs. John F. Kennedy and her children leave Friday for a skiing vacation in the Swiss Alps.

They will fly to the winter sports center at Gstaad, Switzerland, and take adjoining houses with Prof. John Kenneth Galbraith of Harvard University and Mrs. Galbraith.

**LITTLE ROCK, Ark. (AP)** — Republican Winthrop Rockefeller is ready for another try at the governorship of Arkansas.

He filed his papers as a candidate, promising better schools, more jobs and improved highways if elected.

Rockefeller ran in 1964, but lost to Gov. Orval E. Faubus, a Democrat. Faubus has not said if he will seek a seventh term. Winthrop is the brother of Nelson A. Rockefeller, governor of New York.



## HELEN HELP US!

by Helen Bottel

### Youth Asked For It!

This column is for young people, their problems and pleasures, their trouble and fun. As with the rest of Helen Help US!, it welcomes laughs but won't dodge a serious question with a brush-off.

Send your teenage questions to YOUTH ASKED FOR IT, care of Helen Help US! this newspaper.

**What Did He Have In Mind?**  
Dear Helen: I'm sure you know by now that to "make-out" means just to kiss, hold hands, etc., not anything bad. I don't think the boy who asked "Lynn" to go somewhere with him and "make-out" had anything else on his mind. After all, you do not just walk up and proposition a girl. But it isn't so bad to want to kiss her is it? — Mike

Dear Mike: When a boy who has never even dated a girl walks up and says "Let's go somewhere and make-out," my mother's radar signals "Danger Ahead." A nice girl, foolish to fall for this "proposition," won't just be holding hands — she will be slapping his! — H.

Dear Helen: I am very much in love with a girl I met this summer. But a couple of things bother me: She is 19 and I am 17. I have heard people telling her she is robbing the cradle, and my friends tease me also. But my buddy told her about his mother being nine years older than his Dad, and she said the difference of age shouldn't separate love.

I have never told her how I feel as I don't want to hurt or embarrass her, but she DOES date me, and I know she likes me. Helen, I would tell her I love her in a minute if someone gives me assurance. — Born Too Late?

Dear Born: I get at least 25 letters like yours every week, though usually they're from junior or senior girls who like a sophomore boys but can't take the kidding. And I always "ignore the remarks, date the one you like best, and soon people will forget the difference in age if you don't act apologetic about it."

Note I said LIKE. A 19-year-old girl friend is fine, but don't get too hung-up on "love" at 17. You're not marriage age yet. — H.

Dear Helen: I am 13 and going with a nice boy of 14. The other night my mother said she wanted to talk to me. Suddenly she started reading all the letters he wrote to me. Seems she went through my purse. She also found the necklace he gave me, a ring and bracelet. Then she went over to his house and told his mother and got him in a lot of trouble. She says I can't even talk to him, and after two or 3 years, he can start to say "Hi" to me. She accused us of pretending to go to the movies and then not showing up, and that isn't true. Even the usher says we act very good and everyone should act like us.

Helen, I like him a lot and we want to go back together. We never did anything wrong. My mother allowed me to go with him, and now she says I'm too young. Just because of some of the letters and jewelry. Why is she so old-fashioned? — Helpless

Dear Helpless: Granted you never did anything wrong, but almost any mother would be shook to learn her 13-year-old is getting jewelry and love letters from a boy. Granted too, she shouldn't be a purse snooper. On the other hand, you shouldn't have anything like that to hide. I'm glad she got "old-fashioned" in time! — H.

This column is dedicated to family living, so if you're having kid trouble or just plain trouble, let Helen help YOU. She will also welcome your own amusing experiences. Address Helen Bottel in care of Hope Star. Copyright, 1966, King Features Syndicate, Inc.

## Television and Radio

**By CYNTHIA LOWRY**  
**AP Television-Radio Writer**  
**NEW YORK (AP)** — A cerebral chimpanzee got a 24-hour head start for CBS Tuesday night for the 1966 Television low camp championship. ABC's "Batman" doesn't start until tonight.

"Daktari," the new hour-long animal-adventure series graded on CBS' Tuesday night schedule, means "doctor" in Swahili and is aimed at the young audience. It also means sheer torture for an adult who has come to admire and respect Walt Disney's deft treatments of similar themes.

The first show opened in an African game preserve and an

animal study center, focusing on a noble veterinarian, his daughter and a couple of assistants, but mostly on Judy, the chimp, and a cross-eyed lion named Clarence who had nothing much to do with the opening episode beyond demonstrating his unfortunate double vision. Then there was this tough-talking, unshaven and obviously mean animal trapper who wantonly shot a mama elephant in order to get the baby. But that smart baby elephant trotted 20 miles to the good veterinarian for help.

The bad trapper followed, and both Judy the chimp and Clarence the lion tried to warn the trusting humans that he was up to no good.

This silly plot must be a portent of silly things to come. "Daktari" is produced by the same company that turns out "Flipper," the Dolphin who also saves humans each week.

This reviewer hates to sound anthropomorphic, but it is possible that Judy also wrote Tuesday night's script. It was a long leap from the

ridiculous in the early evening to the impressive on the other end of the schedule. It was a picture story by the CBS news department retracing the route of Ulysses around the Mediterranean 3,000 years ago after the fighting in Troy when he sought to return to his native Ithaca in Greece.

Ernie Bradford, a bearded sailor, has been playing a detective for the past 25 years, using Homer's "Odyssey" as his source book. He is convinced that Ulysses must have been driven to a palm-studded island off the Turkish coast and called it "The Land of the Lotus Eaters."

We were with Bradford as he pointed out the landmarks from a small boat as it bobbed across "the wine-dark sea," pausing at a series of small islands.

It was a leisurely treatment of a detective story — perhaps a little too long — but the pictures were handsome and actor James Mason made Homer's words sing.

## Reservoir Sites

**NEW BRUNSWICK, N.J. (AP)** — New Jersey is running out of suitable reservoir sites as housing developments swallow up the countryside, says a state water engineer.

Donald J. Kroeck, supervising engineer of the State Division of Water Policy and Supply, said the state must act promptly to buy up sites for future water reserves.

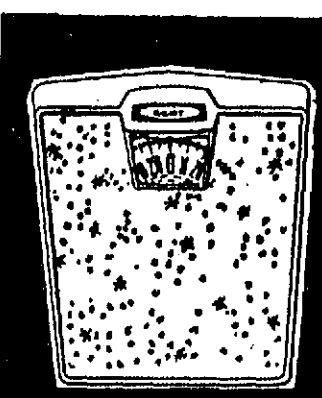
## Expected Twins

**READING, Pa. (AP)** — Mrs. Robert W. Werner, 17, had a hunch she would have twins.

She is a twin, her mother is a twin, and there were sets of twins on her mother's side and her father had twin cousins. Mrs. Werner left a Reading hospital with: Robert Arthur Jr., 5 pounds 9½ ounces, and Ronald Alan, 5 pounds 11½ ounces. The twin boys were born last week.

World's deepest ocean is much farther below sea level than the highest mountain rises above it, according to Encyclopedia Britannica.

# SENSATIONAL SALE on Everyday Needs



**BATH SCALE**

New Year Weight Watcher Special. In white or pink. **\$4.95**

**JOHN P. COX DRUG CO.**

We Give Top Value Stamps

PHONE: 7-4616

HOPE, ARK.

**ON SALE THURSDAY, FRIDAY & SATURDAY**

**Sudden Beauty 73¢**  
**LISTERINE 82¢**  
GERM KILLER 14 oz.

## SHOPPERS' SPECIAL



**Perfection HAND CREAM**

Once A Year SPECIAL! 16 oz. Jar SAVE 63¢

Lanolinized for even lovelier hands Fragrant, too.

**1.29**

**AYTINAL JR. Chewable MULTI-VITAMINS**

REG. \$2.59 EACH

**2 Bottles of 100 2.59**

Over One Half Million!

Cox's has filled over a half million prescriptions. You are always assured of fast dependable prescription service here. Bring us your next prescription.

**DOROTHY GRAY Double Beauty Bonus**

2 FULL-SIZE SHEER-VELVET LIPSTICKS \$1.00 (a \$2.00 value)

Choose from 15 fabulous shades! All in creamy Sheer Velvet formula in full size gold satin-finish metal case.

**FREE TV STAMPS**  
Prell Concentrate family size Plus 100 Extra TV Stamps **\$1.25**

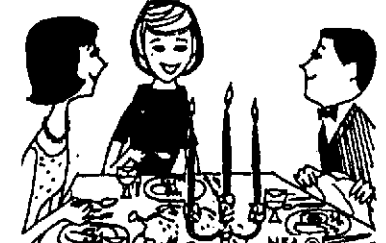
**Plastic BABY Pants 29¢**  
Pull-on's. Sizes & colors.

**MASTERCRAFT Heating Pad**

3 heat pad. Flannel plaid cover. **\$3.19**

**UNEXCELLED QUALITY and SERVICE... REASONABLE PRICES, TOO!**

## Manners



At a formal dinner, the hostess begins the meal.



An executive's secretary needs to know his whereabouts to handle calls intelligently.

**African Peacocks**  
For centuries, scientists assumed that there were no peacocks in Africa. The belief of the naturalists was shattered in 1936, when the Congo peacock was discovered there.

**JANUARY SALE**

Large Selection of Merchandise Reduced 25 and 50% Off

50c TABLE

**THE DANIELS'**

Gifts & Decorative Accessories

322 North Pine Phone PR 7-5184

**Saenger THEATRE**

**TONITE — Friday Saturday Night 7:00**  
Matinee Saturday 1:15

**THE GLORY GUYS**

**THE CITY OF FEAR**

**WAYNE · MARTIN**

**THE SONS OF KATIE ELDER**



# The Best Time to Try a Want Ad Is Now! Call 7-3431

## WANT AD RATES

All Want Ads are payable in advance but will be accepted over the telephone and accommodation accounts allowed with the understanding the account is payable when statement is rendered. Minimum charge is \$1.00. One Day One Word. Day Days Days Mo. Up to 15 1.00 2.35 2.90 8.40. 16 to 20 1.30 2.80 3.50 10.05. 21 to 25 1.80 3.25 4.00 11.35. 26 to 30 1.70 3.70 4.50 13.05. 31 to 35 1.90 4.15 5.00 14.55. 36 to 40 2.10 4.60 5.50 16.05. 41 to 45 2.30 5.05 6.00 17.55. 46 to 50 2.50 5.50 6.50 19.05. Initials of one or more letters, groups of figures as house or telephone numbers count as one word.

## CLASSIFIED DISPLAY

1 Time ..... 1.25 per inch per day  
4 Times ..... 1.10 per inch per day  
6 Times ..... .95 per inch per day  
STANDING CARD ADS  
\$20.00 per inch per month  
Rates quoted above are for consecutive insertions. Irregular or skip date ads will take the one-day rate. All daily classified advertising copy will be accepted until 5 p.m. for publication the following day. The publisher reserves the right to refuse or edit all advertisements offered for publication and to reject any objectionable advertising submitted.

The Hope Star will not be responsible for errors in Want Ads unless errors are called to our attention after FIRST insertion of ad and then ONLY the one incorrect insertion. PHONE: PROSPECT 7-3431

## 1 - Job Printing

PRINTING of Quality. Letterpress or Offset. Call YUKON 3-2594 collect. Etter Printing Company, Washington, Ark. 8-4-4

## 2 - Notice

SUBSCRIBE TEXARKANA Gazette delivered doorstep each morning. \$1.75 month. Phone PR 7-3721, Mike Schnelker. Snyder Hotel. 1-4-1mc

FEDERAL & STATE Income tax returns prepared from 6 p.m. to 9 p.m., Monday through Friday. See Dorsey Stringfellow. Directly behind Ideal Cafe on 3rd St. 1-4-1mc

COMPLETE Quality Film Developing Service - Photo's and Movie Film. BARRY'S QUICK SAK No. 1 and 2. 10-24-4

ARKANSAS' MOST COMPLETE newstand carries complete line of greeting cards, magazines and books. Jack's News Stand. 1-1-1mc

## OVERWEIGHT

You can start losing weight this week... with amazing Slender-X. (R) Lose 10, 30 or 45 lbs. or more. Slender-X is sold on a money back guarantee. A \$2.98 box of tablets gives you a 21-Day supply. A \$4.98 box of tablets gives you a 42-Day supply. CRESCENT DRUG, Hope, Ark. 1-13-1tc

## 2-B - Personal

POOR CIRCULATION? Hardening of the Arteries? Varicose Veins? For relief write 404 Central Avenue, Hot Springs, Ark. 1-3-12tc

## 3 - Lost

BLACK & WHITE male English Setter. Mostly black with all black head. Name "Lefty". Lost in Proving Ground or Blevins, DeAnn area on December 18th. May be dragging chain. Call PR 7-5858 or notify Charles Gough. 1-11-4tc

## 5-Funeral Directors

AMBULANCE SERVICE, Burial Association, OAKCREST FUNERAL Home, Dial 7-6772. 10-4-4

AMBULANCE SERVICE, Oxygen equipped, Two-way Radio, Burial Association, Herndon-Cornelius Funeral Home, Phone 7-4684. 8-20-4

## 6 - Insurance

START NEW YEAR RIGHT. You can now secure finest hospital insurance for less. Non-Cancellable guaranteed for life, sickness, accident, Surgery, pays calls to doctor's office. No yearly joining fees. No Deductible. Also Cancer Insurance for entire family only \$18.00 per year. Call CECIL WEAVER, Ph. PR 7-3148. 1-3-1mc

## 15 - Used Furniture

LUCKY'S USED FURNITURE Co. See me before buying or selling. H. E. Luck, 904 North Kane, PR 7-4381. 1-10-1mc

## 90 - For Sale

KEEP your carpets beautiful despite constant footsteps of a busy family. Get Blue Lustre. Rent electric shampooer \$1. Sherwin Williams Co., Hope Ark. 1-13-4tc

## 21 - Used Cars

HARRY PHILLIPS USED CARS will pay cash for used cars and trucks year around. PR 7-3523. 8-30-4

MUST SELL 1961 Volkswagen. Body and motor in good shape. Will sell to highest offer. PR 7-3280. 1-13-6tc

## 35 - Truck Rentals

RENT-A-TRUCK. Save over 70%! We furnish everything but the driver. Refrigerator dollies, loading ramps, furniture pads, etc., furnished FREE. Move anything, anywhere, anytime. No red tape, no delay. Only license required is your driver's license. For free estimates and reservations dial PR 7-5733, PERRY'S TRUCK RENTAL. PERRY'S TRUCK STOP Highway 67 East, Hope, Ark. 10-14-4

## 48 - Slaughtering

RALPH MONTGOMERY custom slaughtering. Meat for your deep freeze. We buy cattle and hogs. 10-1-4

CUSTOM Slaughtering, Beef or pork cut and wrapped for your deep freeze. Contact Barry's Grocery, 7-4404. 10-1-4

## 63 - Sewing Machines

SINGER SEWING MACHINE CO. Parts, Sales and Service. We repair any make machine. Authorized Singer representative. For information call PR 7-2418. Ideal Cleaners, 107 West Front St. 11-23-4

SEWING MACHINE PARTS, Sales and Service. We repair any make machine. Hope 66 Service, 3rd & Hervey. Phone PR 7-9905. 11-30-4

## 68 - Services Offered

LET US RENOVATE your old mattress! We rebuild into comfortable innerspring. One day service. All work guaranteed. Davis Furniture Co., 117 South Elm St. PR 7-3212. 12-14-1mc

INCOME TAX AND social security reports handled. Charges reasonable. Farmers should file now. J. W. Strickland. Phone PR 7-3731. 1-7-1mc

WILL CARE for small children during day. Phone PR 7-6671. 1-11-4tc

## 73 - Jewelers

FINEST WATCH and jewelry repair. All work guaranteed. STEWART'S JEWELRY STORE, 208 S. Main. 8-4-4

## 78 - Business Opportunities

LARGE COMPANY will finance aggressive man with good credit record up to 90%, to own and operate COIN VENDING ROUTES, consisting of popcorn, gum, toys, coffee, cigarettes and amusement machines, horoscope scales. Member of BETTER BUSINESS BUREAU. For personal interview, write: Hermitage Music Co., 469 Chestnut Street Nashville, Tennessee, or call: Phone 244-1790. 1-13-1tp

## 80 - Help Wanted Male

Experienced Sawyer wanted to saw on second shift in modern southern pine producing mill. Equipment includes right hand Filer & Stowell 8" Bandmill, 42" carriage with 12" gun, and 6 x 8 Filer & Stowell Nigger. Must be sober and dependable. Contact Ozan Lumber Co., Prescott, Arkansas by mail or call C. C. Chapelle, Area Code 501-887-2805. 1-13-4tc

## 81 - Help Wanted Female

COMPETENT CASHIER wanted. Apply in person. Hope Discount House, Elm & Division. 1-12-4tc

MAIDS, GUARANTEED NEW YORK LIVE-IN JOBS, to \$80 weekly. Fare advanced. Rush references. HAROLD AGENCY, Dept. 162, Lynbrook, N.Y. 1-13-1tc

## 95 - Apartments Unfurnished

2 BEDROOM unfurnished apartment. No children or pets. Apply 715 East 5th or phone PR 7-3132 before 8, after 6. 1-10-4tp

## 2 - Notice

### Back Gate Sale... Farm Machinery Auction

Dumas, Ark. Dumas, Ark. Thursday, January 20th - 9:30 A.M. Location... Pendleton Ferry on Arkansas River, 12 Miles from Dumas

### First of 2 Sales This Year

Quality - Variety - Plenty of good late model tractors, combines irrigation equipment, cotton pickers and trailers & equipment...

BRING WHAT YOU HAVE A REAL GOOD ONE... A REAL GOOD ONE

4010-3010-7:30-720-8:30-R John Deere Tractor - 1900 Oliver - D17 and D19 A. C. Tractors - GVLs - Olyx - G.T.B. - 5 Star Molines - 900 - 500 - 400 Case Tractors and 650-400 Super M. Farmalls. All kinds of Power Units Pumps and Pipe. Several Cotton Pickers and Good Cotton Trailers. Some real good cheap combines and Eddns and Thorrell Carts. We will have More 3 pt. Cultivators and Planters and Hippien Ridgers than ever before... Do-It Alls and Tillervator Discs. Of all types and sizes - real good quality and truck trailers and Graham Plows - Discs. Welders - ANYTHING YOU WANT. Bring It Early

Two Complete Sell Outs...

### Blackmon & Sons Auction

DeKalb, Texas - Phone 667-2597 1-13-1tc

## Quitting Business Sale

The Hope Discount House is closing out everything for wholesale and half-price.

9x12 Vinyl Linoleum Rugs - Special Price \$4.85 L. P. & Stereo Record Albums, 69c & 99c Each. Havoline Motor Oil - \$7.49 a case. All Motor Oil Wholesale or Less. STP 79c - Auto Transmission fluid 29c - Oil Filters 99c.

Watches - Many to Choose from \$6.79. Expansion Watch Bands, 69c each - Electric Guitar, \$39.95 House Paint 99c Per Gallon - Vinyl Latex Inside Paint - All Colors \$1.99 Gallon. New Remington 30.06 Pump - Less than Wholesale - \$99.95 Spork Plugs, 59c each. Clothes - Luggage - Bicycles - Shoes - Toys Etc. Big Discount While They Last.

## Hope Discount House

Elm & Division

Hope, Arkansas

1-7-6tc

## 91 - For Rent

OFFICE SPACE - Desk furnished. 210 South Main St. M. S. Bates Insurance Agency. Phone PR 7-6111 or PR 7-4454. 12-28-1mc

## Grocery Store

And

## Service Sta. For Rent

Norman Moore

1-11-3tp

2 BEDROOM cottage located in Emmet. \$35.00 month. Water paid. Apply Mobil Station. 887-8875. 1-12-4

## 97-Rooms For Rent

BEDROOM and ADJOINING bath. PR 7-3711 or PR 7-2792. 1-12-3tc

## 102 - Real Estate For Sale

40 ACRE ranch, 7 miles out. Stocked and equipped. Mostly open bottomland. \$14,500 terms. Strout Realty, 620 W. 3rd St. 1-12-1mc

## 90 - For Sale

For Slightly Used Set of 8.15-15 GOODYEAR TIRES Call PR 7-5777 Ask For JACK COFFEE 1-13-2tc

## THE TOP TEN

WE CAN WORK IT OUT, Beatles SOUNDS OF SILENCE, Simon and Garfunkel I GOT YOU, Brown EBB TIDE, Righteous Brothers OVER AND OVER, Dove Clark Five AS TEARS GO BY, Rolling Stones FIVE O'CLOCK WORLD, Vogues ENGLAND SWINGS, Miller A MUST TO AVOID, Herman's Hermits SHE'S JUST MY STYLE, Lewis

## TIMELY QUOTES

As the quality of television declines I think we will sell more games and I think the quality of television is almost certain to decline. It seems impossible for it to go much lower, but I think it will.

Robert Barton, president of the Parker Brothers Games Co.

I'm not a last-place manager. Wes Westrum, of the New York Mets.

They made me feel as though I just bathed, put on a new suit and experienced Mother's Day, Thanksgiving Day and Christmas—all at the same time.

Vice President Humphrey, following a visit to a 4-H Club congress.

For many Negro children the care and protection of a mother is unknown because she is too busy caring for a white child to earn the money to keep her disintegrating family together.

Dr. Martin Luther King Jr.

We want to awaken the conscience of all so that when they start preparing themselves to make a good confession they do not pass over the sins they could commit as a driver or a pedestrian.

The Most Rev. Pablo Beope of Bilbao, calling for Catholics to admit traffic violations at confession.

If in 1966 we do not succeed in negotiating an effective and watertight treaty to stop the spread of nuclear weapons, the world may have passed the point of no return.

Prime Minister Wilson.

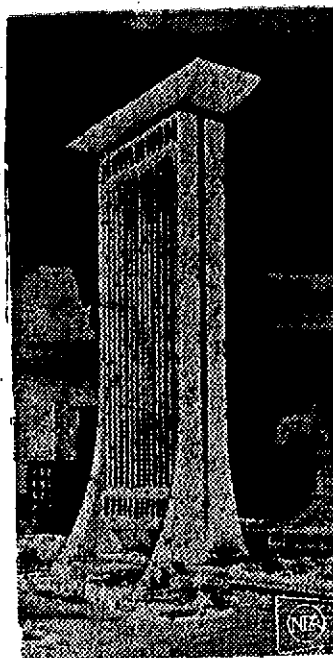
Population stabilization is not a brake upon human development, but rather a release that, by assuring greater opportunity to each person, frees man to attain his individual dignity and to reach his full potential.

John D. Rockefeller III.

Each of us began as an impractical experiment. No one expected us to survive. Yet here we are.

Pakistan's President Ayub Khan, on his country and the United States.

I'm glad we can show that at Michigan State University not all the All-Americans are on the football team.



EAST AND WEST—A design for a Chinese Cultural Trade Center in San Francisco, planned as a symbol of the city's role as "Gateway to the Orient," harmonizes architectural themes from East and West. As visualized by Clement Chen, a graduate of Rensselaer Polytechnic Institute at Troy, N.Y., the center would combine vertical sweep of modern architecture with curves hinting of the oriental tradition.

Rep. Charles Chamberlain, R-Mich., on MSU students who signed petitions supporting the U.S. policy in Viet Nam.

It is not very difficult to become attractive if you know how to use cosmetics without overdoing it.

Tass, announcing Soviet plans for a state-operated beauty culture institute.

It is almost laughable that so many men spent so much time trying to find out who was responsible for the death of Jesus Christ when most of the world has moved on to larger and more important issues.

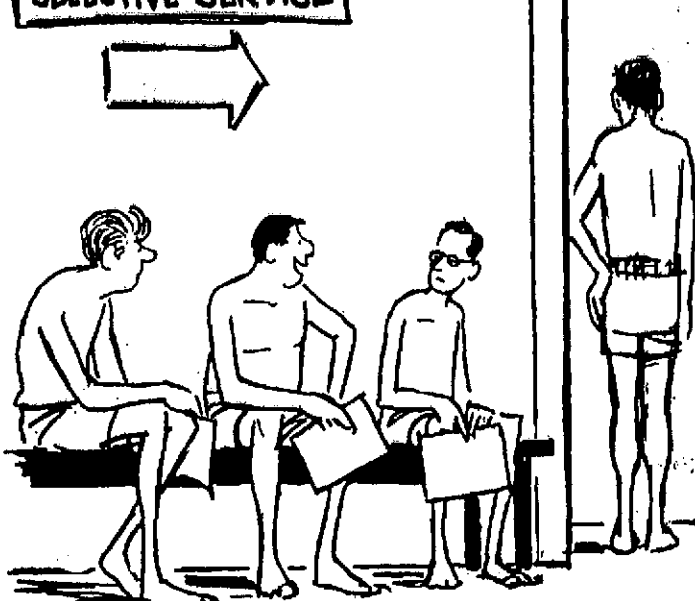
The Rev. John Heidbrink of Nyack, N.Y., a Presbyterian, on the Ecumenical Council.

I didn't like to take the plane and it was too far to walk.

Brigitte Bardot, on why she had not visited Hollywood before.

## BERRY'S WORLD

### SELECTIVE SERVICE



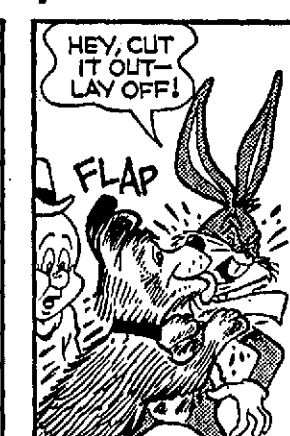
"Look at it this way—instead of avoiding the draft you're avoiding graduate work!"



"He wishes he had a job in New York City so he could help the traffic problem by not going to work!"

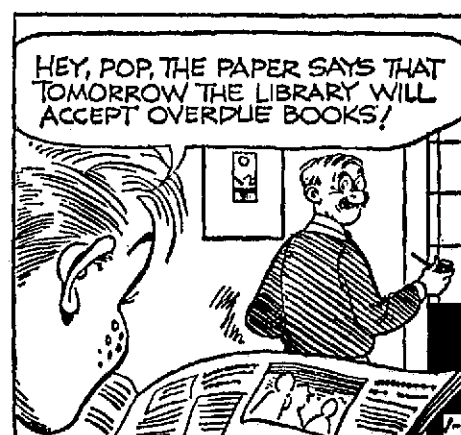
## BUGS BUNNY

By RALPH HEIMDAHL



## FRECKLES AND HIS FRIENDS

By MERRILL BLOSSER



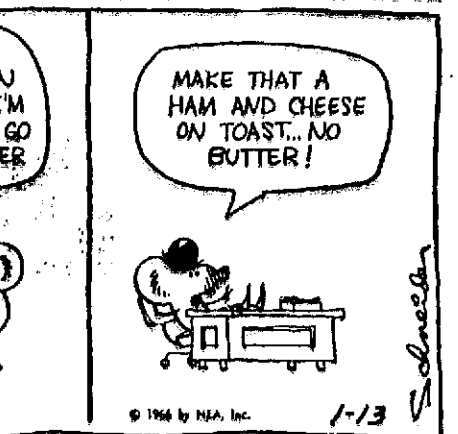
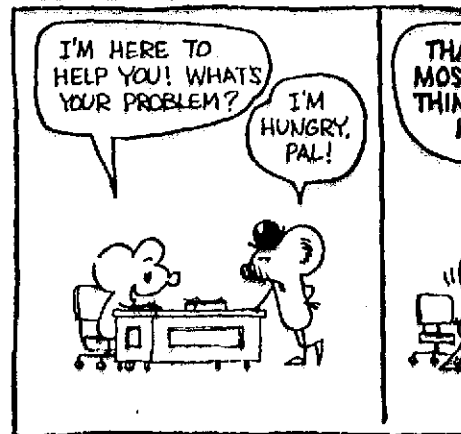
## MORTY MECKLE

By Dick Cavalli



## EEK & MEK

By HOWIE SCHNEIDER



© 1966 by NEA, Inc. 1-13

## Hope Star

Star of Hope 1899; Press 192 Consolidated January 18, 1925

Published every weekday afternoon at The Star Building STAR PUBLISHING CO.

Mrs. C. E. Palmer, President Alex. H. Washburn, Secy-Treas. 212-14 South Walnut Street Hope, Arkansas 71601

Alex. H. Washburn Editor & Publisher Paul H. Jones, Managing Editor Donald Parker, Advertising Mgr. C. M. (Pod) Rogers, Jr., Circulation Manager

Second-class postage paid at Hope, Arkansas

Member of the Audit Bureau of Circulations

Member of The Associated Press

The Associated Press is entitled exclusively to the use for republication of all the local news printed in this newspaper, as well as all AP news dispatches.

Single Copy 10c Subscription Rates (Payable in advance)

By Carrier in Hope and neighboring towns - Per Week .35 Per Year, Office only 18.25 By mail in Hempstead, Nevada, Lafayette, Howard and Miller Counties -

One Month \$1.10 Three Months 2.40 Six Months 4.80 One Year 8.50 All Other Mail in Arkansas Month 1.10 3 Months 3.30 One Year 12.00

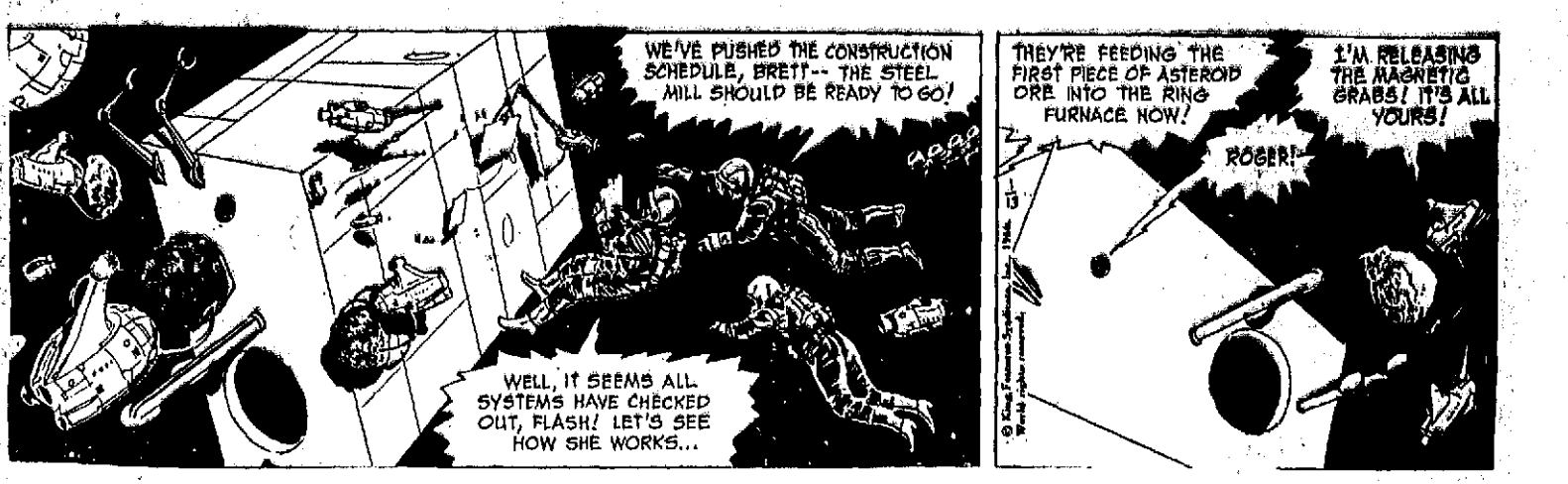
All Other Mail Outside Arkansas

One Month \$1.30 Three Months 3.90 One Year 12.00 College Student Bargain Offer 9 Months \$4.75

Natl Advertising Representatives:

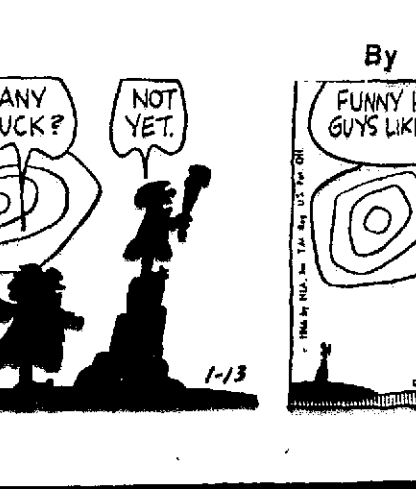
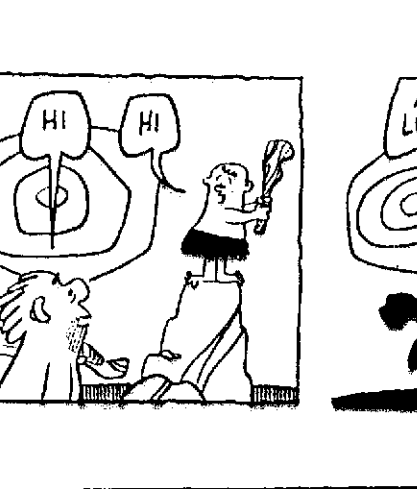
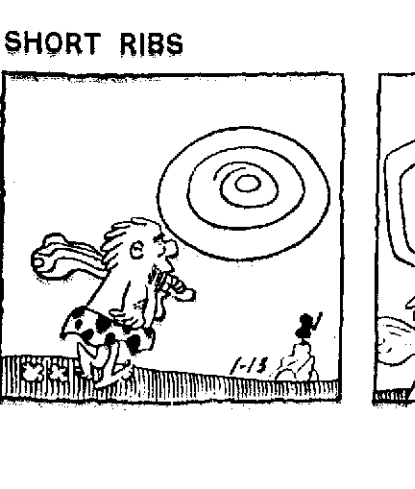
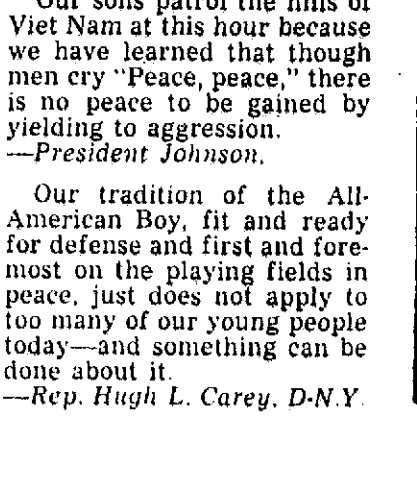
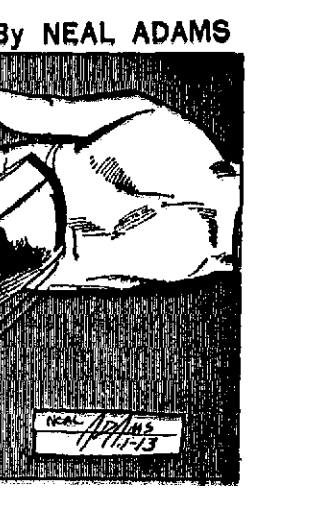
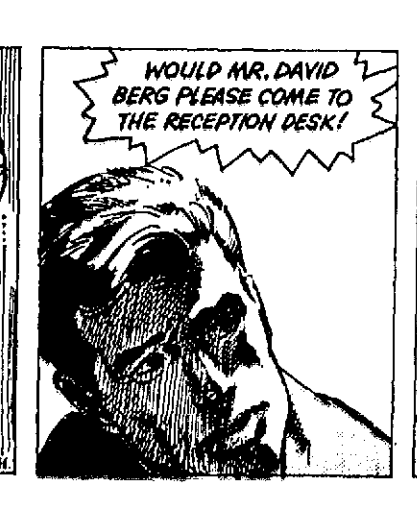
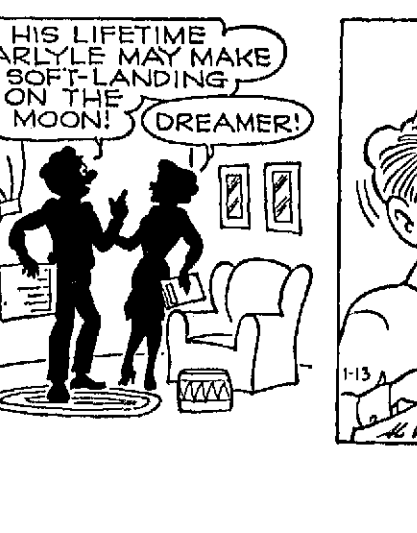
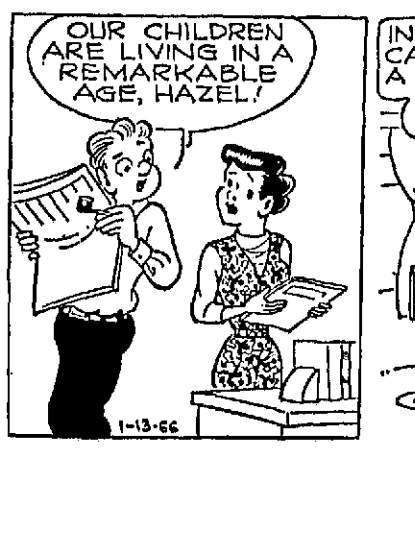
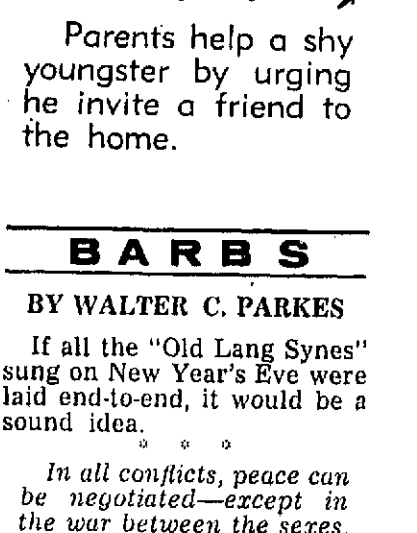
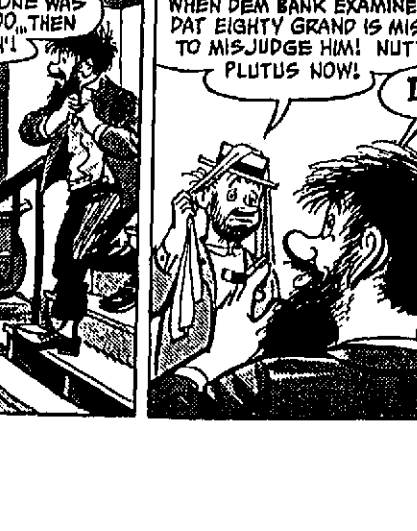
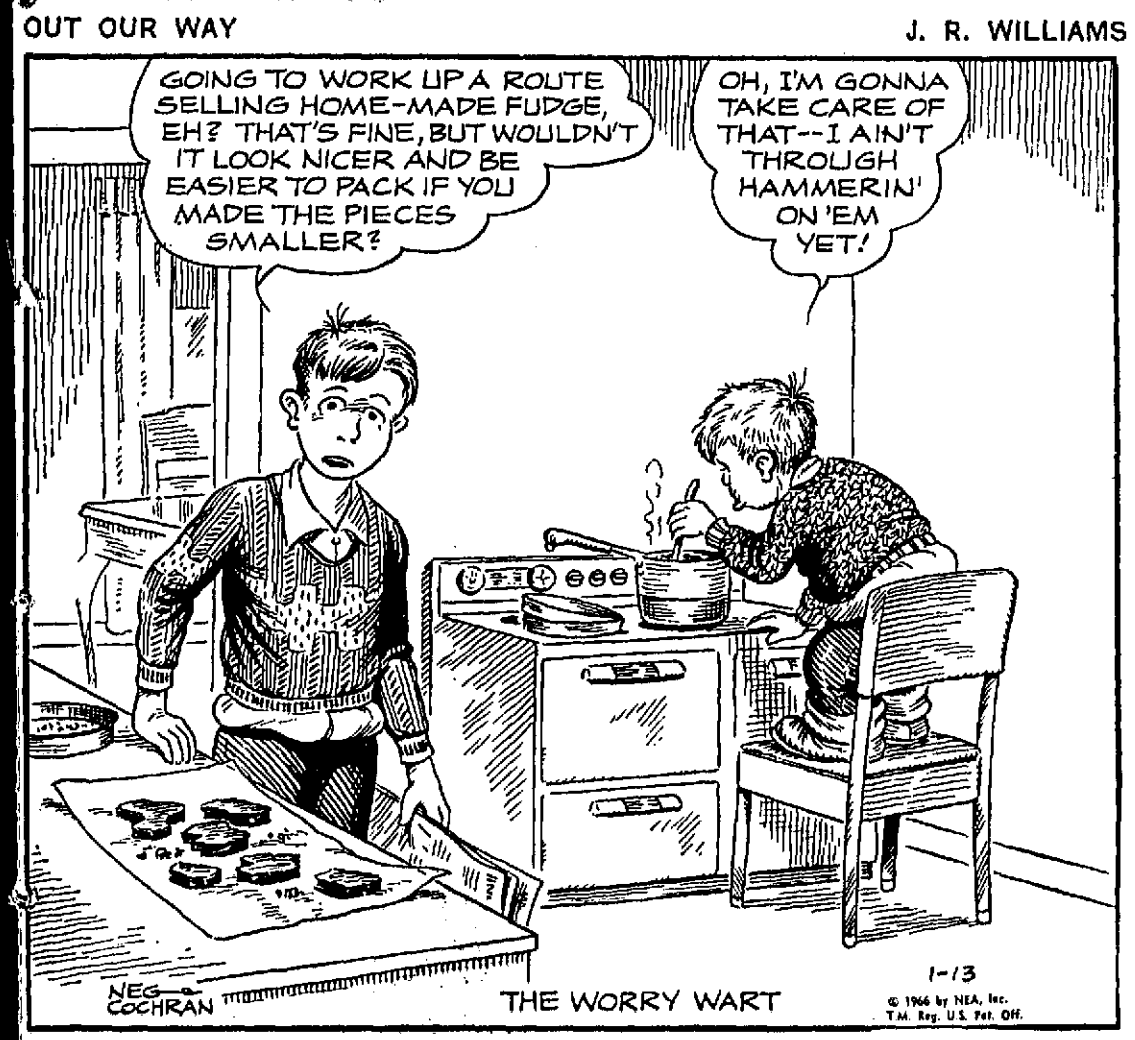
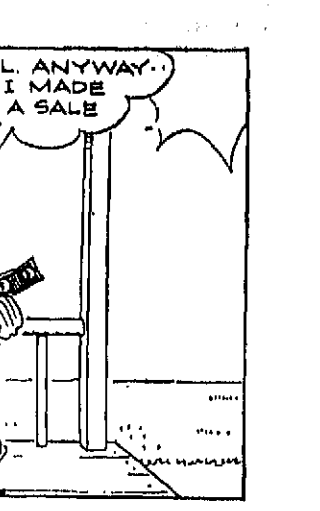
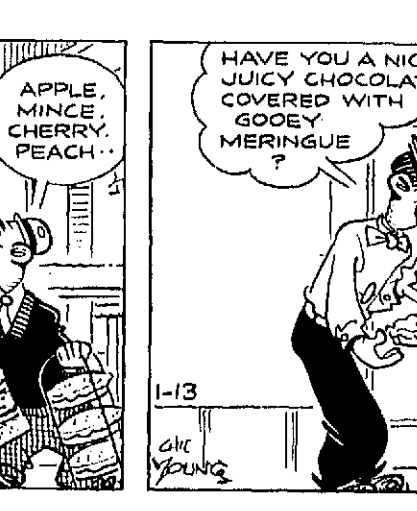
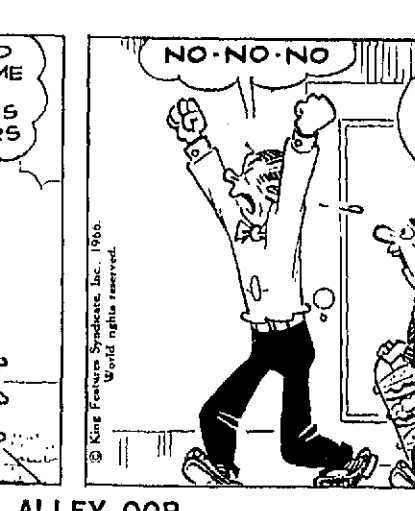
Arkansas Dallas, Inc., 3387 Popular Av., Memphis, Tenn. 38111; 948 Hartford Bldg. Dallas 2, Texas; 340 N. Michigan Ave., Chicago 1, Ill.; 44 E. 42nd St., New York 17 N.Y.; 1275 Pennsylvania Bldg. Detroit 2, Mich.; 603 Shriver Tower, Oklahoma City, Okla.





Death rate from tuberculosis in the United States has dropped from 194 per 100,000 to approximately 6 per 100,000 today. Until 1909 it was the chief cause of death in the United States. In general, the prevalence is calculated at about 20 times the mortality. In nonwhite areas, however, the over-all mortality rate from tuberculosis is more than twice as high as it is in white areas; the rate is about 41 per cent in New York's central Harlem.

© Encyclopaedia Britannica





## New Career on Maryland Campus

## For Saban: Idyllic Pressure Cooker

By MURRAY OLDERMAN  
Sports Editor  
Newspaper Enterprise Assn.

NEW YORK (NEA)

Before trying to figure out Lou Saban, you should know he speaks Chinese with a Mandarin dialect (he learned it in the army).

While professional football may be, sociologically, in tune with the times—vicarious violence for the masses—it wasn't geared to Lou's contemplative pace.

After the Buffalo Bills whipped the San Diego Chargers for their second straight American League championship, Lou confided to a close friend, "I don't want to be the guy a year from now who'll be the middle man between Ralph (Wilson, the Bills' owner) and a scout when a kid halfback wants \$600,000 for signing."

So he left for what he thinks is the pressure-free atmosphere of college coaching at Maryland.

"He didn't like the era we were in," confides Wilson. "He said he wanted to get away from the pressures that now exist in pro football, with hundreds of thousands of dollars being thrown around."

"The battle between the leagues has taken a lot of the fun out of the game, as far as the coaches and owners are concerned."

But Wilson also points out, "With the Bills he only had me to account to. He ran the whole football show. Nobody looked over his shoulder—even when he was

losing. Down there he'll have all those alumni hounding him."

And don't kid yourself, he wasn't hired by Maryland to lose. The president of the university made that quite clear in his announcement of Saban's employment. Lou's "in" at Maryland was a close friend, Herb Goodman, a former president of the Terrapin Club, group overseer for the school's football program. Lou's contract eventually puts him a salary notch above Darrell Royal of Texas—and Royal has the best record in college coaching.

The idea that a college coach lives in a more desirable atmosphere, relatively tension-free, is a pipe-smoking delusion that comes out of hashish.

Saban apparently was worried about the pressures on his four children, and the time element of the pro season which stretches to 21 games, plus the challenge to a coach's authority on a squad loaded with high-price, no-cut talent—as every pro team will be in two or three years if the present salary spiral continues.

But he ought to go back to a campus the night before a big game, like I have, and see the head coach feeding on his ulcers, unapproachable as if he were communing with some higher spirit—himself. At the same time, knowing that upon a bunch of immature, 20-year-olds, with unpredictable habit patterns, rests his job.

At least, if the pro coach doesn't like who's playing for him, he's got the option of going out and hiring others.

Saban was fired after a single season at Northwestern in 1957 for a simple reason. He didn't win a game.

I could understand his abdication from the pros for



Olderman

## 'WHEW! AM I GLAD TO GET OUT OF THERE'



are Arnold Palmer, Jack Nicklaus and Gary Player. They are filming a television series at Palm Springs, Calif., which has stirred up a small storm by the San Diego sponsors—the Century Club.

Tournament director Sid Lind said attorneys are drawing up a formal protest addressed to the Professional Golf Association.

He said the contract with the PGA stipulates that pros cannot appear in competition or an exhibition within 200 miles of an official PGA tournament on conflicting dates without permission from the sponsors. No such permission was granted and, Lind noted, Palm Springs is about 150 miles north of San Diego.

## College Basketball

By THE ASSOCIATED PRESS EAST

St. Joseph's, Pa. 97, Wake Forest 72

St. John's, N.Y. 66, Syracuse 65

Penn 90, LaSalle 76

Navy 99, George Wash. 63

Temple 81, Scranton 67

Penn State 95, Bucknell 55

Conn. 119, New Hamp. 74

Maine 75, Bowdoin 63

Vanderbilt 53, Tennessee 52

N. Carolina 83, N.C. State 75

Florida 111, Miami, Fla. 66

Alabama 68, Georgia 60

West Va. 98, East Carolina 76

Furman 73, South Carolina 66

Cincinnati 87, Dayton 79

Villanova 90, Xavier, Ohio 82

Loyola (Ill.) 117, East Mich. 86

Miami, Ohio 68, Ohio U. 56

Cent. St., Ohio 71, Ohio No. 69

SOUTHWEST

Midwestern 100, Tarleton 54

FAR WEST

Air Force 89, Ariz. St. Col. 78

Nevada 79, Sacramento St. 71

## Democrats for Arkansas Group

LITTLE ROCK (AP)—Democrats for Arkansas filed its charter as a nonprofit corporation Wednesday with Secretary of State Kelly Bryant.

The organization was formed last year by Dr. H. D. Luck of Arkadelphia. The DFA charter provides for a 30-member executive board, a chairman, three vice chairmen and a secretary-treasurer.

## Billy Casper Is Leading Attraction

By BOB MYERS

Associated Press Sports Writer  
SAN DIEGO, Calif. (AP)—Native son Bill Casper was the leading gallery attraction today as the \$40,000 San Diego Open Golf Tournament got under way.

But lanky Al Geiberger had something else going for him—a bird tucked away in his golf cap.

Unlike a live sparrow that baseball's Mr. Casey Stengel once released from his cap during a game years ago, Geiberger's bird was plastic.

It was a good luck charm, indeed, for Geiberger, in Wednesday's pro-amateur competition, shot a six-under-par 65 and won \$500 in first money in individual play.

As he left for the golf course, the bird was stuffed into his pocket by his 2-year-old daughter, Les Ann, who wished her father luck.

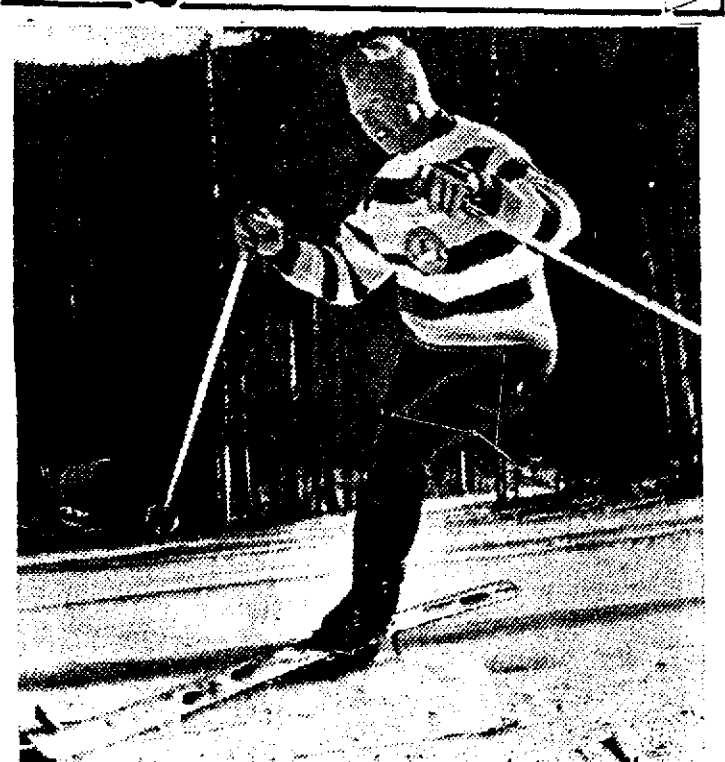
Rather bulky, the bird in the pocket was no help to Al's swing, so he shifted his featherless friend to his cap and wore it during the round—to good advantage.

The tournament setting is the 6,738 yard, par 35-36-71 Stardust County Club.

On deck is the defending champion, Wes Ellis Jr., who won a furious battle with Casper in a sudden-death playoff last year.

Ellis, who shot a 71 Wednesday, had a final-round 65 in 1965, but Casper came up with a 64 to tie with a 72-hole score of 267.

Casper had a 68 Wednesday in the pro-am round.  
Missing from the tournament



Don Leonard demonstrates the heel lift of the uphill, or inside ski, during a parallel turn.

By DON LEONARD  
Hidden Valley Ski School  
Estes Park, Colo.  
Written for  
Newspaper Enterprise Assn.

The parallel turn with the lifted heel of the inside or uphill ski, called Schrittbogen, can also be used as an exercise or aid in learning the definite transfer of weight to the outside, or downhill ski.

It is often used in skiing very hard snow and in racing turns.

This movement of lifting

the heel of the ski during the up-weighting motion of the turn should insure better angulation of the body and proper timing for the correct transfer of weight to the new downhill ski.

As the weight is transferred to the outside ski during up-weighting motion of a parallel turn, the inside ski is brought forward with the tip pressing downward and the heel lifted slightly off the snow.

## Between you 'n' me

the reflective campus life if he were settling in some place like Mount Union College or Whitewater State. But Maryland is right in the middle of the pressure cooker, with such onerous duties as wooing ungrammatical, anthracitic high school kids.

The ego can be damaged, too. Maryland coaches have felt the squeeze from the pros on both sides—the Washington Redskins and the Baltimore Colts—in the quest for attention.

Unexpressed in Lou's reasoning might be resentment that some of the players in pro ball make more than the coaches. At least, he knows he'll be making more than his scholar athletes.

It's unlikely any of them understand Chinese, either.

## Hope Star SPORTS

## Ivy League Revolt Plagues Sports Group

Associated Press Sports Writer  
WASHINGTON (AP)—The threat of an Ivy League revolt still hung over the National Collegiate Athletic Association today as it cleaned up the last details on its 60th annual convention.

The convention proper wound up Wednesday, passing a number of amendments implementing in gits controversial 1.6 rule, a rule that establishes a minimum grade level for athletes—about a C minus.

And it's over this rule that the Ivies are up in arms. They have let it be known they will not live with it, will not abide by it and are ready to accept the penalties involved.

The penalties could include ineligibility for NCAA championship events, including the indoor track championships and the basketball championship, both coming up next month.

"Certainly we'll accept the penalties," said Jerry Ford, athletic director at Penn. "Here and now. It's a matter of policy."

The Ivies—Penn, Brown, Columbia, Harvard, Yale, Cornell, Dartmouth and Princeton—oppose the rule on principle.

"Our position is that there is no distinction between students and student-athletes," Ford said. "The NCAA is in the business of legislating for athletes."

"When the NCAA goes into the area of grades and admissions and financial aid, they are intruding on an area which in our opinion, is not in their province."

The rule was adopted last year, but did not become effective until Jan. 1, 1966. An amendment delaying it another year was defeated Wednesday. The Ivies did not take part in the discussion.

A resolution was adopted urging the U.S. House of Representatives Judiciary Committee to conduct extensive hearings into the free-agent player draft, that is, a draft by both professional football leagues.

## Southern Ill. Leads Small College Poll

By THE ASSOCIATED PRESS

It looks like the end of the rein and very little sunshine in sight for Evansville's slumping basketball team.

The Aces, consistently among the top three in the Associated Press' small-college poll, tumbled to fifth in the latest rankings based on games through last Saturday.

Evansville, last season's small college champ, did not collect one first-place vote in the balloting by a special panel of 13 regional experts. The Aces lost their fourth game last week, 83-73 to Valparaiso. They have won eight.

Southern Illinois continues to lead, followed by Grambling, Arkon and North Dakota. The Salukis, 7-1 after beating Washington of Missouri, 95-81, polled eight votes for the No. 1 spot and 111 points on a basis of 10 points for a first-place vote, 9 for second etc.

Grambling advanced to second although it lost its first game of the season, 60-59 to Alcorn A&M. The Tigers have won 12, including a 101-82 triumph over Southern of Louisiana in their only other game last week.

The Top Ten, with season's records through games of last Saturday and total points:

1. Southern Ill. 71
2. Grambling 12-1
3. Akron 9-0
4. North Dakota 12-2
5. Evansville 8-4
6. Youngstown 1
7. Cent. St., Ohio 8-2
8. Northern Mich. 3-2
9. Valparaiso 10-3
10. Mt. St. Mary's 8-2

## Group Votes to for a Union

LITTLE ROCK (AP)—Ottenheimer Brothers Manufacturing Co. employees Wednesday voted 666 to 564 for representation by the International Ladies Garment Workers Union.

The firm, a division of Kellwood Co. of Chicago, makes women's clothing for Sears, Roebuck and Co.

## Blytheville Sets Election

BY THEVILLE, Ark. (AP)—Blytheville has set a special election for March 15 on a proposed 7-mill tax to help finance an industrial park here.

The Chamber of Commerce has estimated that about \$250,000 would be needed to purchase a 150-acre tract and make improvements. Four industries are interested in locating here, the chamber said.

## Whitworth Successor to Wright

By BEN OLAN

Associated Press Sports Writer  
Kathy Whitworth of San Antonio, successor to fellow Texan Mickey Wright as the premier women's professional golfer, was named the Female Athlete of the Year for 1965 today in The Associated Press annual poll.

Miss Whitworth outdistanced Australia's Margaret Smith, the Wimbledon tennis titleholder, in the balloting by 274 sports writers and sportscasters. The golfer collected 101 first-place votes and 441 points on a basis of three points for a first-place vote, two for second and one for third.

Miss Wright was chosen The AP's outstanding female athlete in 1963 and 1964. Last year she participated in only 11 tournaments, winning two.

Miss Whitworth won eight of the 30 tournaments in which she took part and emerged as the women's pro golf circuit's leading money-winner with earnings of \$32,327.50.

Miss Smith, who also captured the U. S. tennis championship at Forest Hills, N.Y., was the poll's runner-up. She was chosen the top athlete on 36 ballots and drew 206 points.

Maria Bueno of Brazil, loser to Miss Smith in the Wimbledon finals, was third with 204 points. She was followed by bowling's Marion Ladewig, U. S. tennis ace Billie Jean Moffitt and three track stars, Tennessee State sprinters Wyomia Tyus and Edith McGuire, and Tamara Press, Russia's top performer in the shot and discus throws.

## 1000th Win for Boston Cage Coach

By C. C. MCGILLICUDDY

Associated Press Sports Writer  
BOSTON (AP)—"Twenty years in this business—what a grind it's been."

That was the reaction of Arnold (Red) Auerbach, coach of the Boston Celtics, who racked up his 1,000th victory in the National Basketball Association Wednesday night.

The Celtics had little difficulty disposing of the injury-riddled Los Angeles Lakers. Boston romped to a 114-102 victory that was much easier than the score indicates.

"Do you realize what it means to win 1,000 games in pro ball?" Auerbach asked when queried if he was proud of his accomplishment.

"Do you know how many plane rides that is? How many train rides? What it means to get to all those games in 20 years?"

Auerbach set a record most believe will never be equaled.

The closest man is the retired Johnny Kundla, who directed the Minneapolis Lakers from 1948 through 1959 to gain 493 victories.

To reach the 1,000 mark a coach would have to average 50 victories over a 20-year span. That was especially difficult when Auerbach started and the NBA teams played only 50 games a year, compared to the 80 games they now play.

Boston has won nine Eastern Division titles under his guidance and eight league crowns, posting the best won-lost percentage during that span.

The 48-year-old coach, who also doubles as general manager of the professional champions, came out of the Navy at the age of 28 with a record as a hot-shot coach. He latched on with the old Washington Capitols and later coached Tri-City before moving to Boston.

All but 152 games in the Auerbach string were won at Boston. Of the 1,000, the game that stands out most for Auerbach was the playoff game in which the Celtics won their first championship, beating the St. Louis Hawks in the 1955 finals.

Auerbach was asked if he cared to try for 1,500 or 2,000 and answered with a loud "no thanks."

He said 1,000 was his goal and admitted it was a factor in his decision not to call it quits after last season. He now indicates this will be his last season but he wants to find a successor before he does retire.

## Commodores Finally Edge Tennessee

By TED MEIER

Associated Press Sports Writer  
Big Clyde Lee got only five points, but his Vanderbilt teammates, Keith Thomas and Jerry Southwood, took up the slack and brought the Commodores from behind to a 53-52 victory over Tennessee.

The fierce struggle on Vandy's home court at Nashville on Wednesday night ended in a flurry of fastbreaks as Tennessee almost nulled the game out in the closing seconds.

"Everybody was excited," said an eye witness. "I don't know what caused it. I guess it was just fan reaction."

Several chairs were thrown, but no one was seriously injured and police quickly controlled the situation.

Tennessee, led by Ron Widby, held an eight-point lead at halftime 30-22. The Vols stayed in front until Thomas' three-point play tied the score at 42-42 with eight minutes to go.

The Commodores, continuing to penetrate Tennessee's zone defense, led by five points with one minute left. The Vols closed the gap by scoring two baskets on intercepted passes.

Thomas was high for Vandy with 19 points. Southwood got 14, all in the second half. Widby got 21 points for Tennessee and teamed with 6-foot-9 Red Robbins in holding Lee, also 6-9, in check.

The victory cleared the decks for Vanderbilt's crucial Southeastern Conference game with unbeaten Kentucky on Saturday. Kentucky, 11-0, is second-ranked in The Associated Press poll, and Vanderbilt, now 14-1, is third-ranked.

The fourth-ranked St. Joseph's Hawks, led by Matt Guokas' 20 points, crushed Wake Forest 97-72 as part of a double-header at the Palestra in Philadelphia. The other teams in the AP Top Ten were idle.

Stan Pawlawski's 37 points paced Penn to a 90-76 triumph over LaSalle in the other half of the Palestra twinbill.

Don Rolfe hit on 11 consecutive field-goal tries and scored 36 points altogether in leading Cincinnati to a 87-79 triumph over Dayton at the Cincinnati Gardens. The Bearcats limited Henry Finkel, Dayton's 6-11 star, to 13 points before he fouled out with nine minutes left.

St. John's of New York, playing at home, edged Syracuse 66-65 on Bob McIntyre's basket with 20 seconds left and his free throw a few seconds later.

Chicago Loyola, Miami of Ohio and Furman scored notable road victories. The Loyola Ramblers, 1963 national champs, upped their record to 12-1 by trouncing Western Michigan 117-86 at Kalamazoo. Miami's Redskins downed Ohio University 68-56 at Athens, Ohio, for the Bobcats' first loss in 30 home games. Furman beat South Carolina 73-66.

## Death Toll in Brazil Now 230

By CLAUDE E. ERBSEN

RIO DE JANEIRO, Brazil (AP)—The death toll climbed to at least 230 today as the Rio de Janeiro area began to clear up after the worst floods in its history. A major water shortage added to the city's misery.

Officials said 180 deaths had been confirmed in Rio and another 50 bodies were recovered in surrounding areas after heavy rains which began Monday caused floods and landslides. No estimate of material damage has been made.

More rain hampered operations Wednesday night as volunteers searched for more bodies in the shantytown "Favela" slums on Rio's hillside. Most of the deaths occurred there.

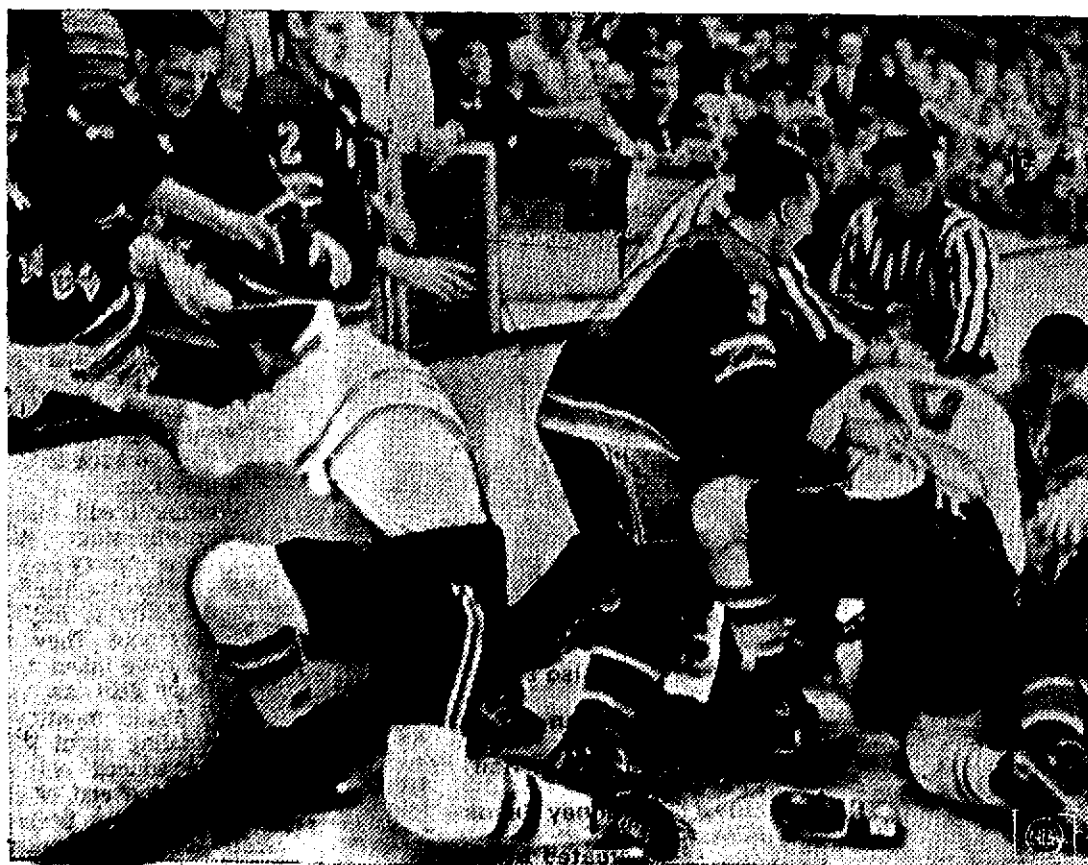
The rain caused more landslides but no new victims were reported. Most of the hillside residents had been evacuated.

Gov. Francisco Negro de Lima appealed to the public to conserve water after a landslide plunged a 150-pound boulder into a pipeline and cut off 40 percent of the city's drinking water.

The shortage affected the city's most populated sections including hard-hit Copacabana and Tijuca. The governor said it was likely to last several days.

The floods buckled streets and burst sewers and mains, clogging the drainage system. There were fears of epidemics as hundreds were being inoculated against typhoid and smallpox.

Volunteers struggled through the night to find homes for thousands who fled the hillside slums, mostly women and children. They were jammed into schools, clubs, private residences and an uncompleted shopping center.



BREAK TIME—A National Hockey League game without a good brawl just wouldn't be right. Here, the New York Rangers and Montreal Canadiens engage in a quick exchange of fists, gloves and even shirts.



# The Machines of Offset — 1st in Arkansas, 4th in Southwest, New Eastman Device Makes Proofs in 20 Seconds



—Hope, (Ark.) Star photo from Eastman Kodak Co. which the editor described in Tuesday's Daily Bread column — which makes perfect proofs of advertising pasteups, engineering drawings, or anything on paper, in 20 seconds!

IT IS THE EASTMAN KODAK AUTO PROCESSOR Model Q-233, invented only a year ago. There are but 97 in the United States, 4 in the Southwest — and the one you are looking at in The Star Building is the 1st in Arkansas.

LEFT TO RIGHT AT THE MACHINE ARE: Robert A. Buchanan, sales supervisor for industrial markets; Gordon

L. Price and Fred R. Spears, technical sales representatives, all of Eastman Kodak's Dallas regional office.

THE PROBLEM OF GETTING GOOD WHITE PROOFS from paper layouts having no type has plagued offset printing since the beginning. Up to now newspapers and printers using offset have had to settle for ugly but legible blueprint proofs. But now the new Eastman processor turns out brilliant black-and-white proofs up to 33 inches wide in 20 seconds!

NEEDLESS TO SAY, AFTER YESTERDAY'S SHOP demonstration The Star bought the machine on the spot.

## Chiffon Sand Color Made to Order

By KELLY SMITH  
AP Newsfeatures Writer

NEW YORK (AP) — If the girl loves to be stylish — sophisticated during the day and flirtatious after dark — James Galanos' new collection of chiffons and color and made to order.

fore. At his showing Tuesday, Galanos termed it a "younge collection for women over 30." Daytime hemlines are above the knee. Shoes are low-heeled sandals and the hats look like big Japanese chille hats, sometimes at an angle, sometimes set straight in the head. For evening, Galanos utilizes the fabric he says denotes femininity: chiffon, layers of it. Gowns are a basic dress of silk, covered by long-sleeved smocks of printed chiffons. The huge Japanese kimono sleeve shows up in short as well as evening dresses, as do flying panels, pleats from the butt to the floor and flounce below the

torso. The waistline wanders, if it shows up at all. Galanos crepe evening gowns have tiny straps and peek-a-boo cutouts around the waist, under the arms and down the front and back. Equally seductive is the cover-up look of a high neck, long loose sleeves and a button-down back — with several bottom buttons left unfastened. The dress-coat combinations are slender silhouettes made mobile by deep pleats either down the back or front. Coats are sometimes collarless, sometimes not, occasionally double-breasted, and all are cut with

narrow shoulders. Galanos stuck with more conservative, soft colors — grays, beige, navy and black — for daytime and saved the aperticos, limes, yellow, oranges, red and greens for nighttime. "Clothes are younger, more wearable... nowadays," says Galanos. "I can't expect the older ladies to wear skirts above their knees, but hems can be changed. New? Everything is new. This is our best." Japan's fisheries yield the world's highest catch. This amounts to more than six million tons, or more than one-half the world catch

## show beat



## Filming a Tense Shower for Two

BY DICK KLEINER  
Hollywood Correspondent  
Newspaper Enterprise Assn.

HOLLYWOOD (NEA) When director George Sidney said he wanted a dry run, he wasn't kidding around. Because after the dry run came a wet run, and there was no turning back.

This was a scene for "The Swinger," which Sidney is directing for Paramount. It stars Ann-Margret and Tony Franciosa and it's strictly for laughs.

They were shooting a bit in which Ann-Margret, for complicated plot reasons, makes believe she's drunk. And Tony Franciosa falls for this ruse and decides what she needs is a nice, cold shower.

So he picks her up—she's wearing a long nightgown—and hauls her into the shower. But she playfully grabs him and turns on the water so there they are, the two of them, covered from head to toe with clothes and water.

Retakes on a scene like this would be costly—there would probably be a wait of a couple of hours while the two dried off, changed clothes and had their make-up and hairdos restored.

So it was all worked out carefully the first time, so nothing would go wrong.

SIDNEY CONSIDERED the human element. In the old days, he directed many of Esther Williams' splashy films, so he knows everything there is to know about water temperature for actors.

"We'll keep it between 78 and 80 degrees," he said. "Unfortunately, Tony has a little cold. Otherwise, I'd have the water much colder—it would bug them and that would be great for the shot."

Ann-Margret, who can look sexy even in a big, shapeless flannel nightgown, admitted she was nervous about the scene.

"There's only one take," she said. "I'm afraid I'll blow my lines."

TO TAKE HER MIND OFF the coming scene, she led me over to a corner of the soundstage and showed me her Christmas present from Roger Smith. It was a golf cart, for getting around the studio, and it was all gold. It cost \$7,000. Real gold leaf covered everything and there was a gold fringe on top.

On the dashboard was a little plaque reading, "Jag Alskar Dig, Roger." I didn't ask her what that meant; probably Swedish for "Wear it in good health."

TONY WAS A LITTLE NERVOUS, too, because of his sweater. He'd worn it in the scene before, so it was established and he had to wear it in this one. But they couldn't find a duplicate, so if it got wet and shrunk they were in real trouble.

They had the dry run. Tony didn't slam the shower door hard enough and it popped open. He said he would slam it harder.

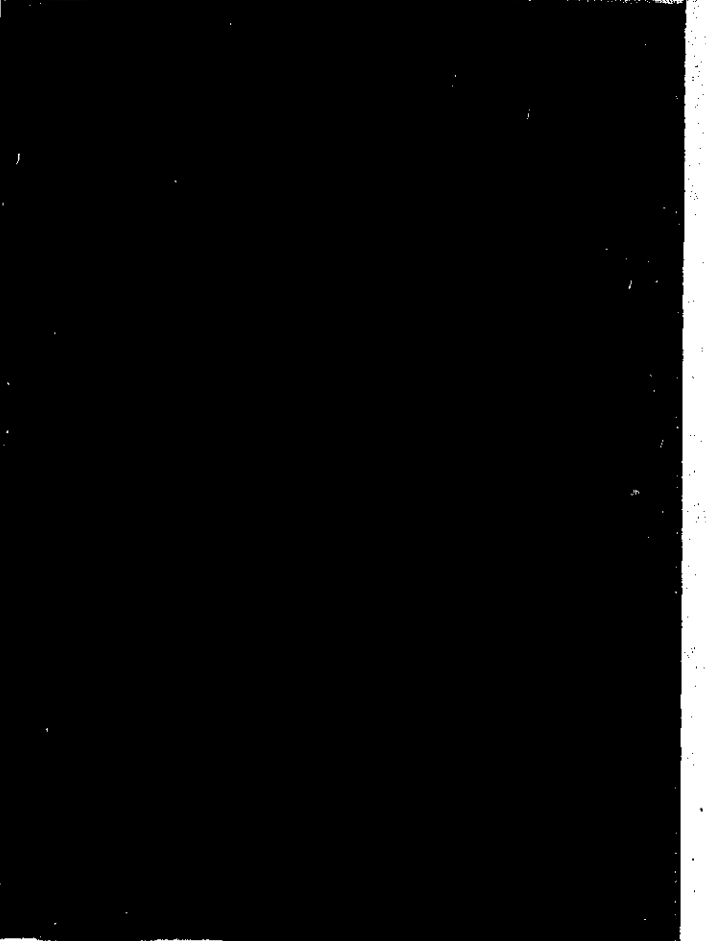
"O.K., let's do it," said Sidney. And the camera rolled.

Tony hefted Ann onto his shoulder and they staggered into the shower. They turned the water on and, quickly, they were soaked. Tony slammed the door—too hard. It came off its hinges.

They had to cut. Quickly the door was fixed and they picked up the action from the door slam and carried on. Nobody blew his lines and it was a print.

Ann-Margret and Tony Franciosa dripped their way back to their dressing rooms.

## Prime Minister Dies



DIES IN TASHKENT — Indian Prime Minister Lal Bahadur Shastri, 61, died in Tashkent, U.S.S.R.



Elsie says:

## Bounce back with Borden's Buttermilk!

If living high on rich holiday fare has left you feeling low, bounce back with Borden's Buttermilk! It neutralizes acids and helps restore your alkaline balance. It's low in calories, high in protein, helps renew pep and energy. Get some today and feel better.



## Imagine changing millions of PRIDE Labels



Look for the Little PRIDE Label-Changers on your grocer's shelf today!



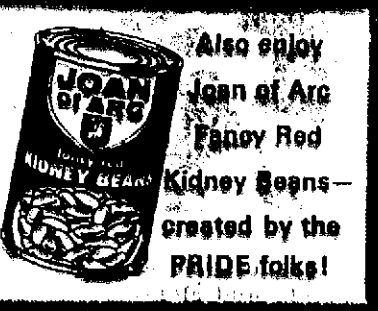
That's a tall order for such little label-changers. But, the good deed is about done.

Now PRIDE's easier to see and select with its bold, blue shield.

There's a new, quick-to-fix recipe on every new label.

And PRIDE still has its traditional "home-canned" goodness.

It's the same great taste—whether you find the new or old label.



Also enjoy  
Joan of Arc  
Fancy Red  
Kidney Beans—  
created by the  
PRIDE folks!

## Borrowing Cost Still Creeping Up

By SAM DAWSON

AP Business News Analyst  
NEW YORK (AP)—The cost of borrowing is still creeping higher as the demand for loans rises at both consumer and business levels.

One result is that the return on long-term bonds also is higher of late and well above the yield from most of the popular common stocks.

Another result of increasing interest rates and greater loan demand is that many of the nation's banks are enjoying more business. And early reports show their profits up smartly from a year ago.

A third result is that the U.S. Treasury is paying more to lenders and is all but frozen out of the long-term bond market where there is a legal ceiling of 4 1/2 per cent on the interest it can offer. The Treasury's interest costs, much of it for short-term securities, this year may hit \$13 billion.

The volume of bank loans to business has risen sharply since last summer. Demand for funds is spurred by increased business activity as well as by plans to expand plants and buy new equipment. The cost of borrowing has gone up in recent weeks, as business customers discover when they go back to their bank for a new loan.

Consumer credit also is in a new growth stage. The more affluent society becomes the more confident consumers are of their ability to handle more installment debt. They are estimated to have taken on \$74 billion of such debt last year, and to have made monthly repayments totaling about \$67 billion. At the end of the year perhaps \$36 billion of installment credit was still outstanding, compared with \$59 billion a year earlier.

Some high-grade corporate bonds now yield around 5 per

cent. Their interest rate often is fixed below 5 per cent, but the market price of many of them has dropped to a level that gives today's buyers a 5 per cent return. High-grade municipal bonds are yielding about 3.6 per cent out are popular as offering a return free of federal income taxes.

Corporate dividends have risen in recent months, but market prices of common stocks have gone up even more. At today's prices the return from many common stocks is well below the yield from high grade bonds. But stock traders tend to look more for price increases in the stocks of their choice than for the yield, welcome as fatter dividend payments are.

## Gentleman's Agreement Politically

HOT SPRINGS, Ark. (AP) — A "gentleman's agreement" between the Democratic executive committees of Garland and Montgomery counties may have been upset Tuesday.

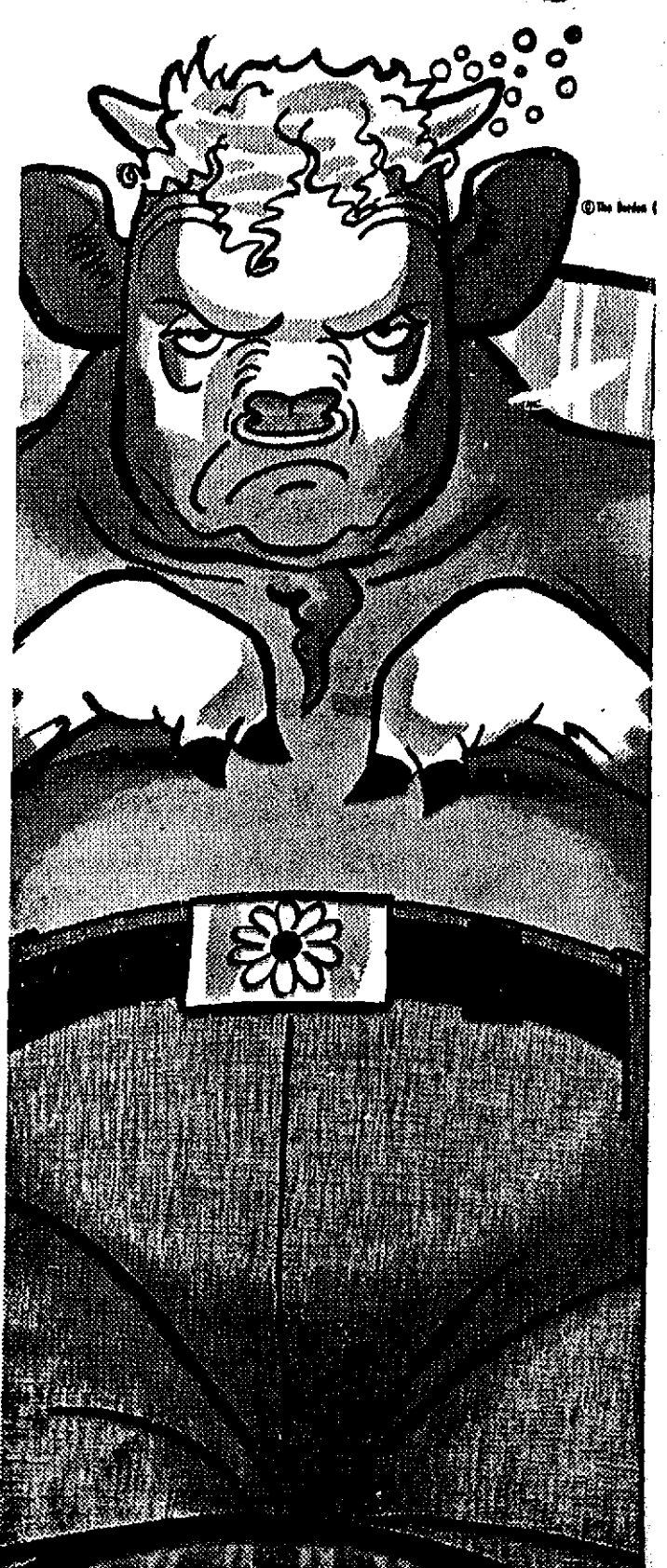
Lewis S. Harp, 43, of Hot Springs, filed as a candidate for state representative, Position 3, District 7, a position the agreement sought to leave for Montgomery County.

Harp, who manages the convention center here, said the agreement would defeat the purpose of reapportionment.

The executive committee of the Garland County Democratic Committee recently adopted a proposal that Positions 1 and 2 be filled by Garland County and the third position by Montgomery County.

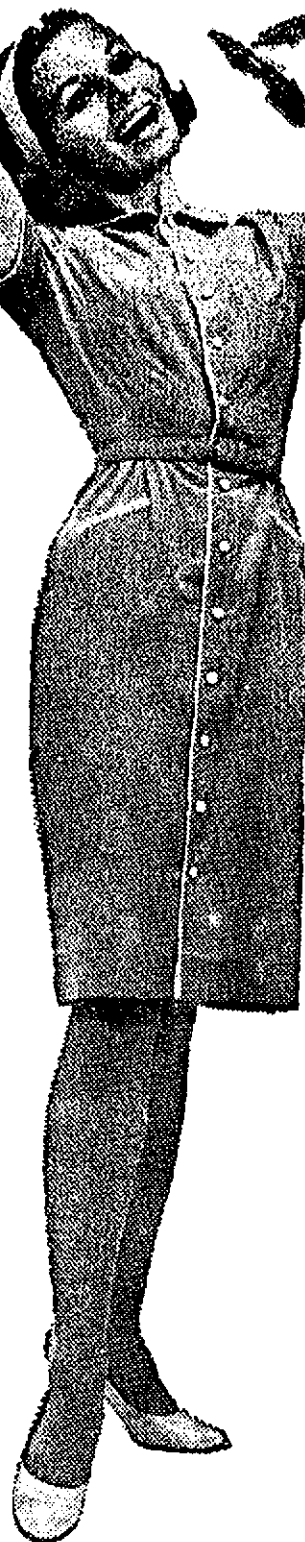
The resolution said Garland County could probably elect all three representatives since it is much larger in population. The resolution was scheduled for presentation before the full committee next month.

An omnivorous animal is one that eats both animal and vegetable food.





SAFEWAY

START  
PLAYINGBONUS BINGO  
WIN UP TO \$1000 CASHTHIS WEEK'S  
EXTRA BONUS  
PRIZE SLIPSThese Slips Are Valid  
For Program #33 OnlyWIN ONE OR MORE PRIZES OF  
\$1,000 • \$500 • \$100 • \$50 • \$20 • \$10 • \$5 • \$1  
— IN CASH —

START PLAYING TODAY! WIN EARLY! WIN OFTEN!

Peach Halves	Greer Frestones In Heavy Syrup	4	Lb. 13-Oz. Tins	\$1
Cake Mixes	Pillsbury White Yellow or Chocolate	3	Lb 3-Oz. Pkgs.	\$1
Tomato Juice	Libby Brand Made From Red-Ripe Fancy Tomatoes	4	Qt. 14-Oz. Tins	\$1
Vienna Sausage	Armour Brand Fancy Quality	5	5-Oz. Tins	\$1
Patio Dinners	Beef Enchilada Mexican Dinners	2	12-Oz. Pkgs.	\$1
Canned Milk	Pet - Carnation Eva, ated Milk	7	14½-Oz. Tins	\$1
Joyett Mellorine	Frozen Dessert	3	¼-Gal. Cns.	\$1
White Bread	Mrs. Wright's or Sandwich	5	Lb. 2-Oz. Loaves	\$1
Rainbo Pickles	Old Fashioned Sweet Chips	5	15-Oz. Jars	\$1
French	Cal-Ida Brand Fresh Frozen	10	9-Oz. Pkgs	\$1
Pork & Beans	Highway In Tomato Sauce	10	1-Lb. Tins	\$1
Skylark Bread	Old Fashioned Fresh Unleavened	4	Lb. 4-Oz. Loaves	\$1
Brocade Liquid	All-Purpose Detergent	3	Pt. 8-Oz. Btls.	\$1
Pie Cherries	Town House Sour Pitted	5	1-Lb. Tins	\$1
Fruit Cocktail	Town House Fancy Fruit	4	Lb. 1-Oz. Tins	\$1
Jell Well Gelatin	Assorted Flavors	12	3-Oz. Pkgs.	\$1
Cut Green Beans	Gardenside Quality	6	1-Lb. Tins	\$1

IT'S FUN!  
IT'S FREE!  
IT'S EASY!JUST PICK UP YOUR FREE  
COPY OF THE BONUS BINGO  
GAME BOOK AT YOUR  
SAFEWAY STORE

LOCAL

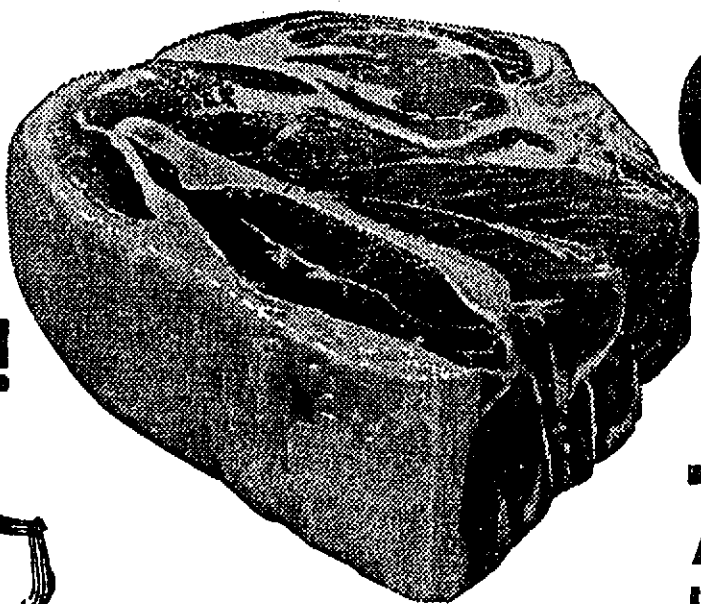
WINNER:

Mrs. T. L. Smith  
201 S. Washington  
Hope, Arkansas

Nabisco Cookies	Hooray 11-Oz. Cookies Pkg.	49c
Bel-air Waffles	Just Heat and Serve 10 5-Oz. Pkg.	\$1
Tomato Catsup	Highway 5 14-Oz. Btls.	\$1
Canned Biscuits	Mrs. Wright's 12 8-Oz. Tins	\$1

Save Up To \$1!

Clip Coupons Below



## Chuck Roast

U.S.D.A. Choice Naturally  
Aged Heavy Beef  
Blade Cut Chuck Roast . Lb.

39¢

## 7-BONE ROAST

USDA Choice or Square Cut Chuck

LB. 49¢

## Red Potatoes

Selected Size  
Economy Pack  
Reds . . . Low, Low  
Priced at Safeway . . .10 Lb. 49¢  
Bag• Prices Good Thursday Through  
Saturday at Your Safeway Store.Yellow Onions Sweet and Mild . . . 6 Lb. 29¢  
Sweet Potatoes Kiln Dried . . . 3 Lb. 33¢

Red Grapes	California Red Emperors	2 Lbs.	29c
Collard Greens	Frost. Sweet	2 Behs.	19c
Green Onions	Fresh and Tender	2 Behs.	19c
Delicious Apples	Fancy Reds	2 Lbs.	35c
Crisp Carrots	Clean and Bright	2 Bag	25c

Temple Oranges	Sweet & Juicy	2 Lbs.	29c
Instant Potatoes	American 8-Oz. Beauty	Pkg.	35c
Cherry Cider	or Grape Cider	¾ Gal.	59c
Fresh Peas	Fresh In Shell	3 Lbs.	\$1
Cello Radishes	Fresh and Crisp	2 Pkgs.	19c

— We Reserve the Right to Limit Purchases —



SAFEWAY

## Safeway Guaranteed Meats

Boneless Roast	Boston Roll or Boneless Chuck	Lb. 69c
Round Steak	U.S.D.A. Choice Aged Beef	Lb. 89c
Smoked Chops	Center Loin or Rib Pork Chops	Lb. 99c
Sirloin Steak	U.S.D.A. Choice Heavy Beef	Lb. 99c
T-Bone Steak	or Club Steak USDA Choice	Lb. \$1.19
Cubed Steak	Select Cuts Of U.S.D.A. Choice	Lb. \$1.19
Breaded Shrimp	Captains 10-Oz. Choice	Pkg. 69c
Fish Portions	Captains Choice 1½-Lb. Breaded Portions	Pkg. 89c

## Mix 'Em or Match 'Em

## Bush Canned Foods

• 15-Oz. Red Beans	• 15-Oz. Spoked Beans
• 15-Oz. Navy Beans	• 15-Oz. Kidney Beans
• 15-Oz. Northern Beans	• 14-Oz. Spaghetti
• 15-Oz. Pinto Beans	• 15-Oz. Mexican Beans

Your Choice 10 For \$1

## Margarine

## Sunnybank

With 3.00 or More  
Purchases Exclud  
Tobaccos . . . Limit 6 . . . . .6 1-Lb. \$1  
Pkgs.

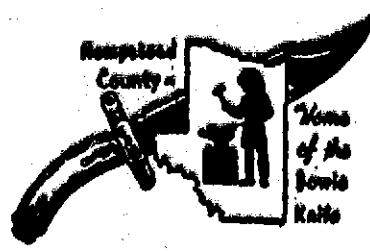
## Parkay

With 3.00 or More  
Purchases Exclud  
Tobaccos . . . Limit 5 . . . . .5 1-Lb. \$1  
Pkgs.

Awake	Hormel	Biscuits	Treet	Star Kist	Ivory	Heinz	Armour
Breakfast 9-Oz. 39¢	Chili & Beans 15-Oz. 39¢	Betty Crocker 3 8-Oz. 27¢	Armour 13-Oz. 53¢	Chunk Tuna 2 4½-Oz. 64¢	Liquid Detergent 12-Oz. 36¢	Hot Ketchup 9-Oz. 27¢	Chili & Beans 15½-Oz. 39¢



# Hope



# Star

City Subscribers: If you fail to get your Star please phone PR 7-3431 between 6 & 8:30 p.m. and a carrier will deliver your paper.

67TH YEAR: VOL. 67—No. 76

Star of Hope, 1959, Press 1957 Consolidated January 18, 1959

HOPE, ARKANSAS, THURSDAY, JANUARY 13, 1966

Member: The Associated Press & Audit Bureau of Circulations  
Av. Net Circulation 6 mos. ending Sept. 30, 1965 — 3,385

PRICE 10c

## Our Daily Bread

Sliced Thin by The Editor  
Alex. H. Washburn

### Editorials Poor 2nd to Solving Production Ills

Yesterday for the first time in a year this writer skipped his daily column, using a re-print normally scheduled only on Saturdays. It happened yesterday and may happen frequently until The Star gets back on normal production schedule with its new offset printing plant.

In letterpress your newspaper hit the street regularly at 3 p.m., but the old type-setting press has been silent since a week ago and we've been wrestling with the problem of speeding up the offset system ever since.

Yesterday we got to press at 4:45, an hour and three-quarters behind schedule — but still the best record to date. It is true we were on the street at 12 noon last Saturday, but the normal press time on Saturday's shortened edition (every afternoon paper has a heavy loss on its Saturday edition, therefore cuts the production time as much as possible) is 9 a.m. — so Saturday's paper was a full three hours late.

Eventually you will be able to set your clocks by our 3 p.m. press time, but not until we have learned to meet the never-ending list of surprises that pop up for the newcomer to the offset process.

For instance, we would have been on press at 4:15 yesterday, but for a half hour's delay in remaking some picture copy. Last week I discussed the technical trouble every beginner organization has in matching the screened copy of photographs with the line copy of type, illustrations, cartoons, etc. We had this problem whipped, we thought, after four consecutive editions with good results. But then there was a minor change in photo equipment — and trouble flared up again yesterday.

We think we have it solved again, but just to be on the safe side we excluded any screened copy in order to speed up today's 12-page edition. Had you brought in a local picture for today's paper all it would have gotten you was an icy stare.

And yet local pictures are the No. 1 reason for which we have thrown away an entire printing plant and installed a costly new one. We'll get into local pictures all right — but just now everything is being thrown aboard — editorials, local pictures, or what have you — until we reach that goal of a 3 p.m. press-time.

Up to now we have been using two of the five units of the new Fairchild rotary offset press. Today's edition employs three units for the first time, so there will be 12 pages in a single section. This is the first time Hope has had a locally-produced newspaper section of more than 8 pages — the capacity of the old press. Normally the Thursday edition will be expanded to 16 pages in one section, but we cut to 12 today to speed things up.

All five units of the new press now are ready, and we originally scheduled some advertising color for today — but cancelled it because of continued failure to meet the 3 p.m. publication schedule. We'll have to do an on-time job in black and white before entertaining the further trouble of color printing.

It's amazing how the staff is dispersed over wide-ranging jobs in the new offset process. Managing Editor Paul H. Jones is directing the new girls in pasting up the newspaper pages from proofs of news galleys, advertising layouts, and screened proofs of the syndicate features and pictures. Shop Foreman Billy Dan Jones, who has been on the Brown 19x23-inch process camera shooting the full-page negatives, now is learning the big press with the assistance of Wesley Phillips of Atlanta, Ga., the Fairchild factory's installation engineer — and your editor has taken Bill's place on the big camera. Gene Allen, Linotype operator and bowler de luxe, is doing something he never did before in his life until a week ago — making plates from the page negatives for the new press, assisted by another neophyte, Leland Hollis Warrick, Jr.

It's amazing that we get the paper out at all, isn't it? And still more amazing that we are beginning to approach that desired 3 p.m. press-time.



STILL OUT—Striking Transport Workers Union members demonstrated before New York's City Hall demanding release of jailed and ailing union chief Mike Quill. In the front row are Mrs. Quill, flanked by chief union negotiator Douglas MacMahon, left, and TWU official James F. Horst.

## Never Took a Formal Drama Lesson But Becomes One of Britain's Brightest Stars

By HAL BOYLE

NEW YORK (AP)—She was only a grocer's daughter, but she refused to be put on a shelf. So, at 23, Rita Tushingham, who never took a formal drama lesson in her life, has become one of Britain's brightest young film stars.

Her story is that of the ugly duckling who became a success without turning into a swan—a Cinderella who looks more like a wistful gnome.

Rita is 5 feet 2 and built a bit like a pigeon-chested roving guard for a girl's hockey team. Her face would never win a beauty contest, but her face is her fortune. It looks like a toy drawn by Walt Disney, and shines with the awkward grace of youth.

"It's the face that helps in films," she said. "It has to have something that comes through. I've been lucky."

Going to football games in her native Liverpool stirred Rita to dream of a career in the theater. "I thought the response of the crowd was marvelous," she said.

Rita quit school at 15, spent three months taking a business course during which she learned to type and write "I love you" in shorthand.

She landed a job as assistant stage manager with the Liverpool Repertory Theater. She played a few small parts, served as a prompter, and worked from 9 in the morning until 11 at night.

"It was good training," she recalled.

"But I had to leave because I wasn't experienced enough. I hadn't been to drama school. So I went and got myself a film part."

The part she got was the role of heroine in "A Taste of Honey," and she got it by winning out over 2,000 other applicants. Her biggest previous role had been one in which she played the back legs of a donkey in pantomime.

Since then her touching, homely features have been in five other films.

She is married to Terry Bicknell, a television cameraman, and they have a 20-month old daughter.

Rita says she likes "being married, antiques, Buster Keaton, Cornwall when it's windy and rough, cooking roasts and making puddings, coach horses, Labrador dogs, children—and I'd like to lose 10 pounds and put them in the bank."

"I dislike snobby people, routine housework and getting up early in the morning, and central heating."

Her philosophy: "It is important to have a base in life, and from that base you can enjoy it. To me the base is family."

"Your profession should give you enjoyment, but it should never be your life."

### Great Lakes Tonnage

CLEVELAND, Ohio (AP)—The Lake Carriers Association says more than 195.3 million net tons of iron ore, coal, grain and limestone were shipped on the Great Lakes last year — three million tons over 1964.

## Ridgill in Race for County Clerk

The Star has been authorized to announce the candidacy of Ernest Ridgill for the office of Hempstead County Clerk subject to the Democratic primary. He made the following statement:

"This is to announce my candidacy for the office of County Clerk of Hempstead County. I have always lived in Hempstead County. I am married to the former Elvora McElwain. We have two children, Mrs. Don Kauffman and Kenny."

For many years it has been my desire to serve the people of our county.

When elected I can assure you of prompt, courteous service and I would appreciate your vote and support in the coming Democratic primary.

## Storm Dumps Snow Over the Midwest

By THE ASSOCIATED PRESS

A huge storm dumped deep snows on the Midwest today and took dead aim on the North-eastern United States.

The snow piled up to more than 11 inches in Milwaukee and 8 inches in Rockford, Ill., Wednesday night.

The storm, which packed snow, sleet, freezing rain and strong winds, halted air traffic at Gen. Mitchell Field in Milwaukee and incoming planes were rerouted to Chicago.

Wind gusting up to 35 miles per hour piled the snow into 3-foot drifts. Schools were closed in southeastern Wisconsin Wednesday and thousands of workers were sent home early.

Snow drifted up to 2 feet in downtown Madison, Wis.

The storm zeroed in on Chicago with the city's worst storm of the winter. Four inches accumulated at O'Hare International Airport, but air traffic continued.

About 11½ inches fell at Buffalo Grove, about 25 miles northwest of Chicago.

Ice one inch in diameter formed on power lines in Chicago suburbs and in Streator, Ill. Work crews slogged by for emergencies.

The snow struck northern Missouri, southern and eastern Iowa, extreme southeastern Minnesota, Wisconsin, northern Illinois, Michigan and northern Indiana.

Hazardous — driving warnings were posted and extended eastward to all of Ohio and extreme southwestern Pennsylvania.

Two deaths caused by heart attacks while shoveling snow were reported in Milwaukee.

Eight inches of snow covered Minneapolis, including Wednesday's five-inch fall.

## Long Transit Strike Ends in New York

NEW YORK (AP)—This city's unprecedented, multimillion-dollar subway and bus strike ended shortly before dawn today minutes after entering its 13th day. Restoration of normal service was promised by noon.

For 3.5 million New York workers there still remained the problem of getting to their jobs. The monumental traffic crush associated with the strike built up even as the dispute was resolved.

Before the Transit Authority set the noon hour for resumption of full service of its 6,500-subway cars and 4,000-bus system, Mayor John V. Lindsay had said he did not expect it before "late tonight or early Friday."

The striking AFL-CIO unions—the Transport Workers Union and the Amalgamated Transit Union—agreed to mediators' settlement terms shortly before 6:30 a.m.

By 8 a.m., the first segment of the 237-mile-long subway system was carrying its first paying passenger since New Year's Day. A half-hour later the Transit Authority announced that 3,200 buses were in operation.

Although describing it as "fruitless to get into the numbers game," Lindsay evaluated the new two-year labor contract for 34,400 workers at \$52 million. But a TWU lawyer said it "is for \$69,960,000 to the penny."

The workers went back to their jobs pending union ratification of the contract.

The release of TWU chief Michael J. Quill and eight other imprisoned labor leaders appeared to be only a technicality. When a judge sent them to jail for contempt of an injunction forbidding the strike, he specified they were to remain behind bars until the transit workers were ordered back to the job.

A union spokesman said the Transit Authority promised to drop its attempt to obtain \$322,000-a-day in fines against the unions for damages.

NEW YORK (AP)—Negotiators for the striking Transport Workers Union recommended acceptance today of a proposal to end New York's transit crisis. The Transit Authority, however, has neither accepted nor rejected the proposal.

The authority members appointed to the Americana Hotel, peered agitated as they returned to the Americana Hotel, scene of the negotiations.

It was reported that the terms of the two-year package proposed by the mediators amounted to \$60 million.

According to reports, the TA chairman, Joseph E. O'Grady, and the other two members of the authority, were disturbed by the price tag. The previous two-year contract amounted to less than \$40 million.

Should the authority fail to accept the proposal, the strike would enter its 13th day at 5 a.m. today.

Earlier, Douglas MacMahon, acting head of the TWU, said the second-team negotiators substituting for the jailed union leaders were "glad to recommend the acceptance of the panel's recommendations" to the TWU's Executive Board.

## Violence Leaves 20 Persons Dead

IBADAN, Nigeria (AP)—Twenty people were killed Wednesday in a new outbreak of political violence in the western Nigeria town of Ilesha.

Police said most of the victims were killed by gunfire.

About 400 persons have been reported killed or injured in almost daily clashes between rival political factions since elections in the region Oct. 11.

## Cong Ambush Badly Mauls Allied Forces

By THOMAS A. REEDY

SAIGON, South Viet Nam (AP)—A large guerrilla force ambushed and badly mauled a South Vietnamese battalion and its American advisers at daybreak today within artillery range of the big U.S.-Australian Operation Crimp.

The ambush came as the South Vietnamese government prepared to join the Viet Cong in a truce for the Vietnamese lunar New Year celebration next week. The official news agency Viet Nam Press said South Vietnamese troops would stop fighting for three days in observance of Tet, the national holiday, which falls on Jan. 20-23.

A U.S. spokesman said the American command "will conform to the posture of the (South Vietnamese) government." It was thought that American officials might urge Premier Nguyen Cao Ky to extend the three-day cease-fire at least to the four days proclaimed by the Communists two weeks ago.

In the war about 500 guerrillas ambushed a South Vietnamese battalion of about the same size clearing Main Route 1 between Trang Bang and Cu-Chi, 18 miles northwest of Saigon.

Government troops took moderate casualties but there was a heavy toll among the American advisers with them, a spokesman said.

Not far away, more than 8,000 U.S. and Australian troops in Operation Crimp engaged the Communists in several small but intense fights that raised the reported toll in the six-day push to 131 Communists killed, captured and a mountain of supplies uncovered.

The largest U.S. campaign of the war began last Saturday on the rim of the Iron Triangle, an old Communist stronghold 25 miles northwest of Saigon.

The ambush occurred only 5 miles from the command post for Operation Crimp, where a large quantity of artillery was located. But it apparently could not be used because of a lack of radio contact with the Vietnamese unit.

In other actions, the Viet Cong mined a supply convoy 15 miles east of Saigon, got into a fire fight with a battalion in the Thong Chu area 125 miles west of Saigon and mortared Trung Luong, a district headquarters 20 miles northeast of Quang Tri city in South Viet Nam's northernmost province.

A cease-fire over the New Year holiday has been customary in the Viet Nam war. Last year it lasted for seven days.

## Miss Genie Chamberlain Retires

Tom Ed Hays, Jr., president of the First National Bank of Hope, announced today the retirement of Miss Genie Chamberlain, assistant cashier, effective January 1.

Miss Chamberlain, a native of Indiana, has been with First National for more than 30 years and joined the bank in the bookkeeping department. She will live with her sister, Mrs. W. P. Roberts, who also retired from the bank three years ago after 20 years of service.

Hays said that the bank had presented Miss Chamberlain with a typewriter in appreciation of her continuous service.

First National was established in 1924 and now has 19 employees. Total assets are more than \$13 million.

## Hope's Future Economically Appears Bright

Hope's economic future appears brighter today than any time in the past decade, Circuit Judge Lyle Brown and Vincent W. Foster, told a group dinner meeting at Town & Country Restaurant.

The occasion was the mid-January meeting of Hope Board of Realtors, their salesmen, and invited guests which included all Hope attorneys and representatives of Hope's financial institutions, including both banks and Hope Federal Savings & Loan Association.

Judge Brown spoke on a technical subject of "Eminent Domain Procedures," which is the power to appropriate property for public use by due process of law.

President Foster of the Realtors followed up with an appeal for a definite street improvement program in Hope this year; the launching of Urban Renewal projects to modernize downtown Hope and bring additional parking facilities. He also pointed to the need of additional grade schools.

Millwood Dam and Red River Vocational Technical School will both be definite realities this year, and the completion will bring an economic uplift to Hope and all Southwest Arkansas, Mr. Foster declared.

Continued progress on Interstate 30 will also bring its benefits and leave its impact upon our community, as well as other planned projects.

"We need to get busy now with a street improvement program if we are to keep pace with the progress of other Arkansas towns of comparable size," Mr. Foster pointed out.

Judge Brown brought a comprehensive report on "Eminent Domain Procedures," and cited cases in Miller and Clark counties the past several months which have arisen from construction of Interstate 30. He said that additional cases were headed for Hempstead and Nevada courts as the highway moves this way.

Judge Brown said these new cases would create problems for land owners, appraisers, real estate brokers and lawyers.

He urged each group to be fair, to be honest, and to be prepared in advance for expert testimony in his particular field in an effort to expedite court procedure, cut down on dismaying delays and mounting costs to taxpayers in holding court trials.

Judge Brown also told the group that Urban Renewal was coming our way. This, he said, will also create new problems, new challenges, for appraisers, real estate men, property owners and lawyers.

He urged each group to be fair, to be honest, and to be prepared in advance for expert testimony in his particular field in an effort to expedite court procedure, cut down on dismaying delays and mounting costs to taxpayers in holding court trials.

Judge Brown also told the group that Urban Renewal was coming our way. This, he said, will also create new problems, new challenges, for appraisers, real estate men, property owners and lawyers.

He urged each group to be fair, to be honest, and to be prepared in advance for expert testimony in his particular field in an effort to expedite court procedure, cut down on dismaying delays and mounting costs to taxpayers in holding court trials.

Judge Brown also told the group that Urban Renewal was coming our way. This, he said, will also create new problems, new challenges, for appraisers, real estate men, property owners and lawyers.

He urged each group to be fair, to be honest, and to be prepared in advance for expert testimony in his particular field in an effort to expedite court procedure, cut down on dismaying delays and mounting costs to taxpayers in holding court trials.

Judge Brown also told the group that Urban Renewal was coming our way. This, he said, will also create new problems, new challenges, for appraisers, real estate men, property owners and lawyers.

He urged each group to be fair, to be honest, and to be prepared in advance for expert testimony in his particular field in an effort to expedite court procedure, cut down on dismaying delays and mounting costs to taxpayers in holding court trials.

Judge Brown also told the group that Urban Renewal was coming our way. This, he said, will also create new problems, new challenges, for appraisers, real estate men, property owners and lawyers.

He urged each group to be fair, to be honest, and to be prepared in advance for expert testimony in his particular field in an effort to expedite court procedure, cut down on dismaying delays and mounting costs to taxpayers in holding court trials.

Judge Brown also told the group that Urban Renewal was coming our way. This, he said, will also create new problems, new challenges, for appraisers, real estate men, property owners and lawyers.

He urged each group to be fair, to be honest, and to be prepared in advance for expert testimony in his particular field in an effort to expedite court procedure, cut down on dismaying delays and mounting costs to taxpayers in holding court trials.

Judge Brown also told the group that Urban Renewal was coming our way. This, he said, will also create new problems, new challenges, for appraisers, real estate men, property owners and lawyers.

He urged each group to be fair, to be honest, and to be prepared in advance for expert testimony in his particular field in an effort to expedite court procedure, cut down on dismaying delays and mounting costs to taxpayers in holding court trials.

## AP News Digest

STATE OF THE UNION  
President Johnson's statement that U.S. forces will stay in Viet Nam as long as aggression continues wins applause from a Congress divided over his domestic proposals.

Buried deep in the President's message is a 10-word proposal to North Viet Nam to start scaling down the war without negotiations or even a formal cease-fire.

A tough congressional battle is predicted on President Johnson's request for laws to guarantee equality for Negroes in the courts and in housing.

House action may start next week on the President's tax proposals.

The proposal that congressmen run for office every four years instead of two naturally got the biggest hand of the night.

NATIONAL  
The Transit Authority accepts a mediation proposal to end New York's crippling subway and bus strike. Union negotiators recommend acceptance to their executive board.

A Harvard psychiatrist suggests that since alcohol is here to stay youngsters should be taught in school how to hold their liquor.

INTERNATIONAL  
The South Vietnamese government is reported ready to join the Viet Cong in a truce for the lunar New Year.

Snipers, mines and their own riot gas plague 1st Division infantrymen on the long bloody miles of Operation Crimp.

The death toll climbs to at least 230 as the Rio de Janeiro area begins the flood cleanup.

ARKANSAS  
Four defense witnesses have testified that some chicken growers in northwest Arkansas were not supplied chickens because of poor management practices.

The Revenue Building Commission has voted to give a property management contract for the Capitol Hill Apartments to a Little Rock firm. By John R. Starr.

Moved in advance for today  
A Texarkanan wonders if an Associated Press sports writers tagged in an article on professional football as being a sports writer wears a tattersall vest.

Firemen Got Expert Help  
Firemen got expert help while fighting a \$50,000 blaze at a tire company.

Chiefs from 13 fire departments were gathered here discussing a countywide radio system with Rushville Fire Chief Dayton Springman.

When the fire broke out at the tire company Tuesday night, they all went along. The chiefs outnumbered the firemen.

Citizens Bank Makes Changes  
The following changes were made in personnel at Citizens National Bank: Mitchell LaGrone was elected vice-president and cashier; Olin Lewis and Cecil O'Steen were named assistant vice presidents.

Reaction came quickly:  
Senate GOP Leader Everett M. Dirksen said appropriations committees will take apart Johnson's domestic money proposals.

"Overly optimistic," said House Republican Leader Gerald R. Ford of Johnson's prediction revenues would soar to \$111 billion.

Some Democrats agreed. Sen. Henry M. Jackson, D-Wash., ordinarily a staunch administration supporter, questioned whether defense spending could be held to Johnson's estimate of \$58.3 billion.

Rainfall in the state has ended at least until Saturday, the U.S. Weather Bureau said today.

Cloudy weather is expected to increase over the state by tonight with lower temperatures but the bureau said Saturday's temperatures will be mild, with a possibility of rain.

Tonight's low temperatures are forecast in the high 20s and low 30s.

Overnight temperatures were cool, with the lowest, 26, recorded at Fayetteville.

Wednesday's temperatures were mostly mild, with extremes at Fort Smith, reporting a high of 65, and Walnut Ridge 51.

Friday's high temperatures are expected to be slightly cooler, the bureau said, with temperatures in the high 40s and low 50s.

Robert G. Williams will graduate Sunday, Jan. 16 at 2 p.m. from the Arkansas Vocational Technical School at Pine Bluff, Ark. after having successfully completed a course in architectural drafting. He is the son of Glendon Williams of Highway 29, south of Hope and is a 1962 graduate of Hope High School.

Region 4 Science Fair, sponsored by the Arkansas Academy of Science, will be held at Ouachita Baptist University Academy of Science, on Saturday, March 26. First and second place winners in each category at the regional level may en-

## Full Support in Viet Nam War Pledged by LBJ

By JACK BELL

WASHINGTON (AP)—President Johnson has outlined a massive work load for the new Congress under a record \$112.8-billion budget and has assured Capitol Hill that U.S. fighting men will stay in Viet Nam as long as Communist aggression continues.

Democrats and Republicans alike applauded the determination he expressed Wednesday night in his State of the Union message to press for peace although "we have received no response to prove either success or failure" on the current American peace offensive.

While Democrats applauded his declaration that he would not permit the war to sidetrack his "Great Society" programs, Republicans attacked many of his domestic program proposals and his assertion that the budget deficit for the next fiscal year would be held to \$1.8 billion.

On the domestic front, the President's sweeping proposals ranged from plans to combat crime in the streets to establishment of a Cabinet-level department of transportation. He asked for laws to guarantee equality for Negroes in the courts and in housing and a constitutional amendment which would extend the two-year terms of House members to four years.

He asked for money to push ahead on the health and education programs enacted last year and to expand the anti-poverty program. He called for the complete rebuilding of entire central and slum areas of several cities and an attack on the polluting of the nation's rivers. He said he would propose legislation aimed at cutting down on traffic fatalities.

On the foreign front, he asked for "a new and daring direction to our foreign aid program" with help to nations trying to control population growth. He said he wanted expanded trade with the Soviet Union and Eastern Europe.

On "pocketbook issues," he asked that the newly lifted excise taxes be slapped back onto cars and phone calls. He also asked bigger withholdings from paychecks and a speed-up in corporate tax collections. The latter two steps would not mean increases in tax rates.

But the President said he would not hesitate to ask Congress for additional taxes "if the necessities of Viet Nam require it."

Reaction came quickly:  
Senate GOP Leader Everett M. Dirksen said appropriations committees will take apart Johnson's domestic money proposals.

"Overly optimistic," said House Republican Leader Gerald R. Ford of Johnson's prediction revenues would soar to \$111 billion.

Some Democrats agreed. Sen. Henry M. Jackson, D-Wash., ordinarily a staunch administration supporter, questioned whether defense spending could be held to Johnson's estimate of \$58.3 billion.

Rainfall in the state has ended at least until Saturday, the U.S. Weather Bureau said today.

Cloudy weather is expected to increase over the state by tonight with lower temperatures but the bureau said Saturday's temperatures will be mild, with a possibility of rain.

Tonight's low temperatures are forecast in the high 20s and low 30s.

Overnight temperatures were cool, with the lowest, 26, recorded at Fayetteville.

Wednesday's temperatures were mostly mild, with extremes at Fort Smith, reporting a high of 65, and Walnut



# Dan Stephens Among Arkansas Residents Cited As 4-H Alumni



Continued devotion to 4-H ideals has brought recognition to four Arkansas residents who are former 4-H members.

Mrs. W. M. Hardister of Key, Mrs. Morris E. Daniel of North Little Rock, Ralph Doss of Wynne and Dan D. Stephens of Grady have been named by the Cooperative Extension Service for 1965 state 4-H alumni awards.

They received burnished copious from Olin Machine Chemical Corporation, sponsor of the national 4-H alumni recognition program.

Stephens, well known to the people of Arkansas because of his official positions, specialized in crops and livestock during his 4-H years in Van Buren County.

He served two terms as prosecuting attorney for the 14th Judicial Circuit, two terms as state representative of Van Buren County, and as superintendent of Arkansas State Penitentiary.

He has remained active in church, civic and community affairs. As president of the Van Buren County Fair Association, he has assisted 4-H members with project work.

Mrs. Hardister, the former "Mie Ayer, was a 4-H member for four years in Montgomery County, Mississippi. She has served in the public school sys-

# Man's Image Rests on 'The Look'

By BOB COCHNAR  
Newspaper Enterprise Assn.

NEW YORK — (NEA) — What a man wears and how he wears it can very often determine what he is, or at least, what he hopes others will think he is.

If this sounds faintly psychological, blame Robert L. Green. He is, no doubt, the only men's fashion authority in the country with a doctorate in the psychology of motivation. So, naturally, Green is interested in what motivates a man to wear a puce suit, say, with a vermillion shirt.

He is a lot more interested, however, in providing men's wear manufacturers with a sense of good taste. "And if we could ever do this," he says, "the consumer will never be able to wear bad-taste clothing because he won't be able to buy it."

As fashion director of Playboy, Green is known to a few million readers but he believes that whatever influence on fashion he has is put



Robert L. Green

to better use behind the scenes in the clothing industry.

"After all," he reasons, "unless a man can afford to have his clothes made he has to wear whatever a manufacturer decides to make. And all too often, the manufacturer makes mistakes."

As an example, he mentioned the once-popular continental silhouette. "When it was first developed, it was

"Today, the continental suit connotes to the average man an extreme and improper fashion—even though the suit is once again agreeable."

Green believes that it is rather foolish for a man to follow a new fashion trend assiduously, particularly if the new trend simply is "wrong" for him. "Instead," he says, "the man who seeks to be well-dressed should concentrate on 'The Look.'"

The Look, the arbiter-psychologist explains, is not a particular style, or color, or shape or combination. "It's an image, for want of a better word, which projects total good taste. It can be understated, or bold, or formal or casual. But it must be appropriate to the occasion."

Developing The Look means developing the eye. The well-dressed man is not difficult to spot. Everything is right, from the knot of the tie to the flash of shirt cuff at the sleeve. Green points out that the WDM may even be wearing inexpensive clothes but because he knows how to wear them few people would realize it.

"A suit, after all, is a suit. It is a jacket with matching trousers and sometimes a vest. Only the details change from period to period. The developed eye can decide which details are right and which are wrong."

Green, who is also executive director of the annual Caswell-Massey Awards for the best designs in men's fashion, thinks that men are better dressed today than in any other period of this century.

He gives television and, to a lesser extent, movies a good share of the credit for the increased desire in being well-dressed. "The television newscasters and some of the actors present a good image to the viewer," he says.

"And when the viewer sees real people dressed in good taste, he thinks there's no reason why he, too, can't dress as well."

"Clothing these days is the great leveler. A man may be broke, but if his clothes don't show it, who'll know?"

Retains Name Columbus Gave Only place in the New World which still retains the name given it by Christopher Columbus is Port St. Nicholas, where Columbus first landed in Haiti on Dec. 5, 1492.

Novelist Wells The British historian, H. G. Wells, achieved his first fame with a series of science-fiction novels that were intended to express his social theories, but which people enjoyed as romances instead.

# A Knick Nixes Glamor

By DAVE BURGIN  
Newspaper Enterprise Assn.

NEW YORK—(NEA)—The three-way race to see who will emerge New York's new pro athlete glamor boy has lost a candidate.

Dick Van Arsdale, of the New York Knicks dropped out, which leaves footballers Joe Namath of the Jets and Tucker Fredrickson of the Giants head-to-head.

"I've been told New Yorkers have got to have their glamor athlete," Van Arsdale said. "I don't like hearing my name mentioned any more."

"Tucker and Joe can have it. This town's great, but if you don't watch it you can get caught up in the social rat

race. "I started to fall for the bright lights and pretty girls at first. Now I'm just gonna concentrate on basketball and next summer I'm getting married."

Van Arsdale was reminded of the financial potential that goes with being New York's pro athlete glamor boy—endorsements, billboard and cereal package pictures and television commercials.

"They'll have to take me as a quiet-living married man," he said.

If Van Arsdale really means it, he is refusing a position that has long made young pro athletes of other cities drool.

Since New York is the advertising and television capital of the country, a pro athlete in this city is readily available for end endorsement money, not to mention national exposure.

"I think Tucker might have been frightened by it all at first, too," Van Arsdale said. "He seems to be coming around, though. I know Joe eats it up."

The three athletes—Namath



Dick Van Arsdale from Pennsylvania, Frederickson from Florida and Van Arsdale from Indiana—have become friends here.

They are recognized wherever they go. "By girls, mostly," Van Arsdale said.

"Phil Linz (former Yankee infielder and New York glamor athlete ex-officio) told me I should enjoy it while I can, but it just isn't in me."

Van Arsdale, 23, is tall, ruggedly handsome and well-dressed. Namath and Fredrickson fit the same mold, which makes them natural to take over for glamor veterans Frank Gifford, Kyle Rotz and Mickey Mantle.

"My brother, Tom, should be in this town. He's foot-loose and fancy-free," Tom, who plays for the Detroit Pistons, and Dick are identical twins.

"Tom and I have played together all our lives (at Indiana as collegians). Now that we play against each other, it takes all the concentration I've got to keep up with him."

LIQUID DETERGENT  
**WISK**  
71c

BALTANA STRAWBERRY  
**PRESERVES**  
1-lb. 39c

ANN PAGE SALAD  
**DRESSING**  
45c

ANN PAGE TOMATO  
**KETCHUP**  
1-lb. 4-oz. 27c

ANN PAGE SALAD  
**MUSTARD**  
2-oz. 25c

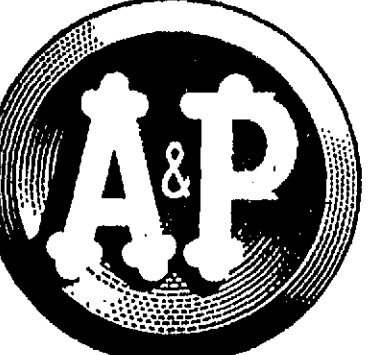
JANE PARKER DANISH  
**PECAN RING**  
9-oz. 35c

JANE PARKER GOLDIE  
**LOAF CAKE**  
1-lb. 5-oz. 49c

JANE PARKER BROWN 'N' SERVE  
**FRENCH ROLLS**  
10-oz. 21c

JANE PARKER GLAZED  
**DONUTS**  
12 39c

Mid-Winter  
**Stock-Up Sale**



JANE PARKER ORANGE ICED  
**WHITE CAKE**  
1-lb., 13-oz. 49c

JANE PARKER  
**Apple Pies**  
1 1/2-lb. 39c

PRICES GOOD  
THROUGH  
JAN. 15,  
1966

QUANTITY  
RIGHTS  
RESERVED

THE GIFTS YOU GET PROVE IT!  
**PLAID STAMPS**  
ARE SURE WORTH SAVING!

SOUTLAND  
**FIG BARS**  
2-lb. 39c

DETROIT 254 OFF LABEL  
**RINSO**  
King Size Box 97c

AUTOMATIC DISHWASHER DETERGENT  
**Finish**  
1 1/2-lb. 59c

HEAD AND SHOULDERS  
**SHAMPOO**  
1-lb. Tube 69c

**SWEET SUE CHICKEN  
AND DUMPLINGS**  
1 1/2-lb. Can 49c

ANN PAGE TOMATO-RICE  
**SOUP**  
3 10 1/2-oz. Cans 35c

ANN PAGE PANCAKE & WAFFLE  
**SYRUP**  
1 1/2-lb. 39c

JERGENS WITH DISPENSER  
**LOTION**  
Pl. 99c

"SUPER-RIGHT" HEAVY CALF SIRLOIN

**STEAK** 75c lb.

EIGHT O'CLOCK  
**COFFEE**  
Sale!  
1-lb. bag 65c  
3-lb. bag \$1.89  
SAVE 4c SAVE 10c

"Super-Right" Heavy Calf

**T-BONE STEAK** 89c lb.

"SUPER-RIGHT" HEAVY CALF CHUCK BLADE

**POT ROAST** 39c lb.

"SUPER-RIGHT" HEAVY CALF

**ROUND STEAK** 69c lb.

DELICIOUS APPLES 10 For 69c

TEMPLE ORANGES 1-gal. Size 49c

CALIFORNIA AVOCADOS Each 19c

FRESH WHITE TURNIPS Lb. 10c

RUSSET POTATOES 10 Lb. bag 49c

EVAPORATED  
**MILK**  
79c

NO COUPON NECESSARY

25 GET 25 EXTRA PLAID STAMPS WITH JANE PARKER  
**BREAD** Cracked 1-lb. 23c

25 GET 25 EXTRA PLAID STAMPS WITH ANN PAGE BARBEQUE  
**SAUCE** 1-lb. 2-oz. 37c

25 GET 25 EXTRA PLAID STAMPS WITH ANN PAGE ORANGE  
**MARMALADE** 2-lb. Jar 59c

TENNESSEE FARM BRAND PURE PORK  
**SAUSAGE** 1-lb. 79c 2-lb. \$1.55

HORMEL DAIRY SLICED  
**BACON** 1-lb. 89c

CAP'N JOHN'S FROZEN  
**CATFISH** Fillets 1-lb. 49c

"Super-Right" Heavy Calf  
BONELESS Rib Steaks  
lb \$1.09  
Boneless Rib-Eye Steaks  
lb \$1.59

MORTON DELUXE FROZEN Apple, Peach or Cherry  
**FRUIT PIES** 2-lb. Each 59c

MORTON FROZEN  
**HONEY BUNS** 4 9-oz. Pkgs. 99c

Save Only Plain Stamps  
... Get Five Gifts Faster  
THE GREAT ATLANTIC & PACIFIC TEA COMPANY, INC.  
**AP Super Markets**

LIQUID DETERGENT  
**DOVE**  
1-pt. 6-oz. Size 67c

TOILET SOAP  
**LUX**  
2 Reg. Bars 23c

TOILET SOAP  
**LUX**  
2 Bath Bars 33c

DEODORANT SOAP  
**Lifebuoy**  
2 Reg. Bars 29c

DEODORANT SOAP  
**Lifebuoy**  
2 Bath Bars 39c

COMPLEXION SOAP  
**DOVE**  
2 Bath Bars 49c

Canned Fruits-Vegetables-Juices

NOW! STOCK YOUR PANTRY WITH THE PICK O' CANNED FOODS AND SAVE!

A&P  
**Grapefruit Juice** 1 Qt. 14-oz. Can

A&P  
**Pineapple Juice** 1 Qt. 14-oz. Can

A&P  
**APPLE SAUCE** 2-lb. 3-oz. Glass

A&P  
**DRINK** Pineapple-Grapefruit 1-Qt. 14-oz. Can

A&P  
**ASPARAGUS** Cut Green 15-oz. Can

A&P  
**GREEN BEANS** Small Whole 1-lb. Can

A&P  
**GREEN PEAS** Mixed Sizes 1-lb. Can

A&P  
**A & P SPINACH** 1-lb. Can

CREAM STYLE OR WHOLE KERNEL  
**GOLDEN CORN** 1-lb. Can

3 FOR 97c

4 FOR 97c

6 FOR 97c



## In the Swim for Resort '66



Pastel tropical prints will dot the seascape for resort '66. Beachbreaker cover-up (left) zips all the way in front, has raglan sleeves and double-yoke back treatment. Matching, sleek-fitting two-piece maillot swimsuit has teardrop cutout in the foam-lined, natural bra. Color combos in these designs by Jantzen are in banana, powder blue and hemp.

### Borrowing Cost Still Creeping Up

By SAM DAWSON  
AP Business News Analyst  
NEW YORK (AP)—The cost of borrowing is still creeping higher as the demand for loans rises at both consumer and business levels.

yield from most of the popular hit \$13 billion. common stocks. The volume of bank loans to interest rates and greater loan last summer. Demand for funds demand is that many of the nation's banks are enjoying more business. And early reports show their profits up sharply from a year ago. A third result is that the U.S. Treasury is paying more to lenders and is all but frozen out of the long-term bond market where there is a legal ceiling of 44 per cent on the interest it can offer. The Treasury's interest costs, much of it for short-term securities, this year may be estimated.

## Montgomery

We Deliver  
Phone  
7-3361

## Valu-Mart

FOOD STORES

223 South  
Main St.  
Hope, Ark.

FRESH CUT SIRLOIN STEAK	Lb.	69c
FRESH DRESSED FRYERS	Lb.	27c
GROUND BEEF	3 Lbs.	\$1.39
MIXED SAUSAGE	5 Lbs.	\$1.00
HAM HOCKS	5 Lbs.	\$1.00
FRESH GREEN CABBAGE	Lb.	5c
YELLOW RIPE BANANAS	Lb.	10c
Del Monte Pineapple Juice	3 46-oz. Cans	\$1
Skinners Spaghetti or Macaroni	2 7-oz. Boxes	29c
Del Monte Tomato Sauce	3 8-oz. Cans	29c
Maryland Club Coffee	1 Lb. Can	79c
Wesson Oil	Pint Bottle	29c
Giant Box Cheer	Giant Size	69c
Hunt's Peaches	3 No. 2 Cans	89c
Hom-Maid Biscuits	3 Reg. Cans	25c
Southern Queen Oleo	2 1 Lb. Solids	39c
Blackburn Special Syrup	1/2 Gal. Jug	49c
Arrow Pinto Beans	4 Lb. Bag	69c
Del Monte Chunk Tuna	3 No. 2 Cans	89c
Midwest Mellorine	3 1/2 Gal. Ctns.	\$1.00
Good Red Potatoes	10 Lb. Bag	39c

## WIN AT BRIDGE Nature's Errors Can Now Be Brushed Away

By JACOBY & SON  
1965 Vanderbilt Cup Winners  
Newspaper Enterprise Assn.

One of the most fascinating hands in the International team trials occurred in the third round. Seven of the nine pairs that were fortunate enough to hold the North-South cards reached six spades or six no-trump, while two others reached the optimum contract of seven diamonds.

One pair reached seven after South elected to make the fancy response of two clubs to the opening spade bid and North rebid two diamonds. The other pair to get there were Mathe and Hamman.

The bidding is shown in the box. Hamman, sitting South, showed his great strength by immediately jumping to three diamonds. He continued with a four-heart cue bid after Lew raised diamonds, whereupon Mathe went into the Blackwood routine and asked for aces and kings. After Bob showed no kings, Lou was convinced that he would have to hold

NORTH (D) 13			
▲ K J 8 7 6 5			
♦ 10 3			
♥ K J 3 2			
♣ A			
WEST			
▲ 10 3			
♦ K 8 6			
♥ 10 9 8 4			
♣ 7 5 4 2			
EAST			
▲ 4 2			
♦ Q 9 7 5 2			
♥ 7			
♣ K J 9 6 3			
SOUTH			
▲ A Q 9			
♥ A J 4			
♦ A Q 6 5			
♣ Q 10 8			
North-South vulnerable			
West	North	East	South
1	▲	Pass	3
Pass	4	♦	Pass
Pass	4	N.T.	Pass
Pass	5	N.T.	Pass
Pass	7	♦	Pass
Pass			Pass
Opening lead—♣ 2.			

the queen of diamonds for his three diamond response and Lew went to seven diamonds. There are only 12 tricks at either no-trump or spades. The 4-4 diamond fit gave Bob his thirteenth trick in spite of the bad trump break.

He won the club lead with dummy's ace. Then he took dummy's king of diamonds and led a second diamond to his ace. When East showed out, Bob led a club and ruffed it small. Then he cashed dummy's jack of diamonds, came to his hand with the ace of hearts; led out his queen of trumps to pull West's last tooth and eventually discarded two hearts and the queen of clubs on dummy's long spades.

### ♥♦♣ CARD Sense

The bidding has been:

West	North	East	South
Pass	1 ♦	Pass	1 ♣
Pass	2	Pass	2

You, South, hold:

▲ 2 ♠ A K 8 7 ♦ K Q 10 4 ♣ A Q J 8

What do you do now?

A—Bid two hearts. Your hand looks mighty good after the diamond response.

TODAY'S QUESTION

Your partner rebids to two no-trump. What do you do now?

Answer Tomorrow

Follow the champions to improved bridge. Get your copy of Oswald Jacoby's fact-packed booklet, "Win at Bridge," available to readers of (Name Paper) by sending your name, address with zip code and 50 cents to: (Name Paper, Address, City, State) or (Name Paper, Box 489, Dept. A, Radio City Station, New York, N.Y. 10019.)

mated to have taken on \$74 billion of such debt last year, and to have made monthly repayments totaling about \$67 billion as they reduced old commitments. At the end of the year perhaps \$66 billion of instalment credit was still outstanding, compared with \$59 billion a year earlier.

Some high-grade corporate bonds now yield around 5 per cent. Their interest rate often is fixed below 5 per cent, but the market price of many of them has dropped to a level that gives today's buyers a 5 per cent return. High-grade municipal bonds are yielding about 3.6 per cent but are popular as offering a return free of federal income taxes.

Corporate dividends have risen in recent months, but market prices of common stocks have gone up even more. At today's prices the return from many common stocks is well below the yield from high grade bonds. But stock traders tend to look more for price increases in the stocks of their choice than for the yield, welcome as faster dividend payments are.



Brush-on make-up helps young women grow adept at camouflage nature's mistakes. Select dark shade brush-on make-up to simulate shadows on cheekbones to cut down on jowly look. Brush down center of nose to improve its appearance, too.

### Bubbles in the Bath Enchant Youngsters



Good grooming starts early. Luring the young set into a daily grooming routine starts with a luxurious bubble bath. This young lady relaxes in a bath scented with violets and sweet peas, all poured from a small milk can.

### Gourmet Variation

by Gaynor Maddox  
Newspaper Enterprise Assn.

You'll like this gourmet variation on our old reliable sliced round steak. Good for Sunday or any slightly dressed-up dinner. Its mating call is for baked potatoes.

The delightful mushroom sauce makes this standard dish sparkle with a special flavor all its own. Try it and see if you don't agree.

#### STUFFED STEAK WITH MUSHROOM SAUCE

(Serves 4 to 6)

3 tablespoons margarine	2 cups dry bread cubes
2 tablespoons minced onion	1/4 cup finely chopped celery
Dash salt	1 1/2 pound sliced round steak
Dash pepper	2 cups water
Dash poultry seasoning	1 envelope cream of mushroom soup mix
Dash ground sage	

Melt margarine in skillet over medium heat. Add onion; saute until tender. Remove from heat; stir in salt, pepper, poultry seasoning, sage, bread cubes and celery. Toss lightly to coat bread.

Pound meat with meat hammer or edge of saucer to flatten as much as possible. Spread stuffing mixture over top of meat. Roll up, lengthwise; secure with skewers or picks laced with string. Place in small roasting pan or baking pan.

Gradually add water to soup mix in saucepan. Bring to boil over medium heat, stirring constantly. Reduce heat; partially cover and simmer 10 minutes. Spoon about 1/2 the soup over meat. Bake in 350-degree (moderate) oven, basting occasionally with remaining soup mixture, until tender or about 1 1/2 hours.

### No Straw In Strawberries

by Gaynor Maddox, Newspaper Enterprise Assn.

Q—I've heard somewhere that there's a new kind of strawberry. Is there any truth to it?

A—Agricultural wonders never cease, it would seem. The Florida Agricultural Experiment Station makes this report: "They've taken the fuzz off peaches, calories out of peanuts and seeds out of grapefruit and oranges. Now scientists are removing the straw from strawberries. Florida growers (who produce for a year-round market) are using plastic mulch instead of straw to keep down the weeds and stimulate plant growth.

"Use of the plastic mulch (laid between the rows of strawberries) is accompanied by several other new methods of strawberry culture. Growers now fumigate the soil for minute organisms that destroy the roots of the plants. They also carry on regular insect and disease control programs."

The result is bigger and better strawberries. And lots more—400 per cent more—per acre. Life may soon become just a bowl of strawberries.

Q—I have kept some canned vegetables in a cool, dry place for over a year. Are they still safe to eat?

A—They are safe to eat, yes. But they have probably deteriorated in taste. Canned vegetables usually lose their best quality if not used within a year.

## Moore Bros.

Serving You Since 1896  
PR 7-4431 -- We Deliver

Heavy Smoked  
**SLAB BACON** Sliced **69c** lb

Grade "A" Large  
**WHITE EGGS** **49c** dz

Pound Sack Guaranteed  
**25 Flour** **1<sup>59</sup>**

Pound Sack  
**10 Potatoes** **39c**

Folgers  
**Coffee** **79c** lb

Golden Yellow  
**Bananas** **10c** lb

Fresh Pork  
**Roast** Any Size **39c** lb

Brisket & Rib  
**STEW MEAT** **4<sup>100</sup>** LBS

Freshly Ground  
**Hamburger** **3<sup>100</sup>** LBS

Pound Sack  
**10 Sugar** **1<sup>00</sup>**

Borden's Delicious  
**Mellorine** **3<sup>100</sup>** 1/2 Gal. Ctns.

Fresh  
**PORK STEAK** **49c** lb

Country Style  
**Sausage** **5<sup>100</sup>** LBS

Buttermilk  
**Biscuits** **6<sup>39c</sup>** CANS

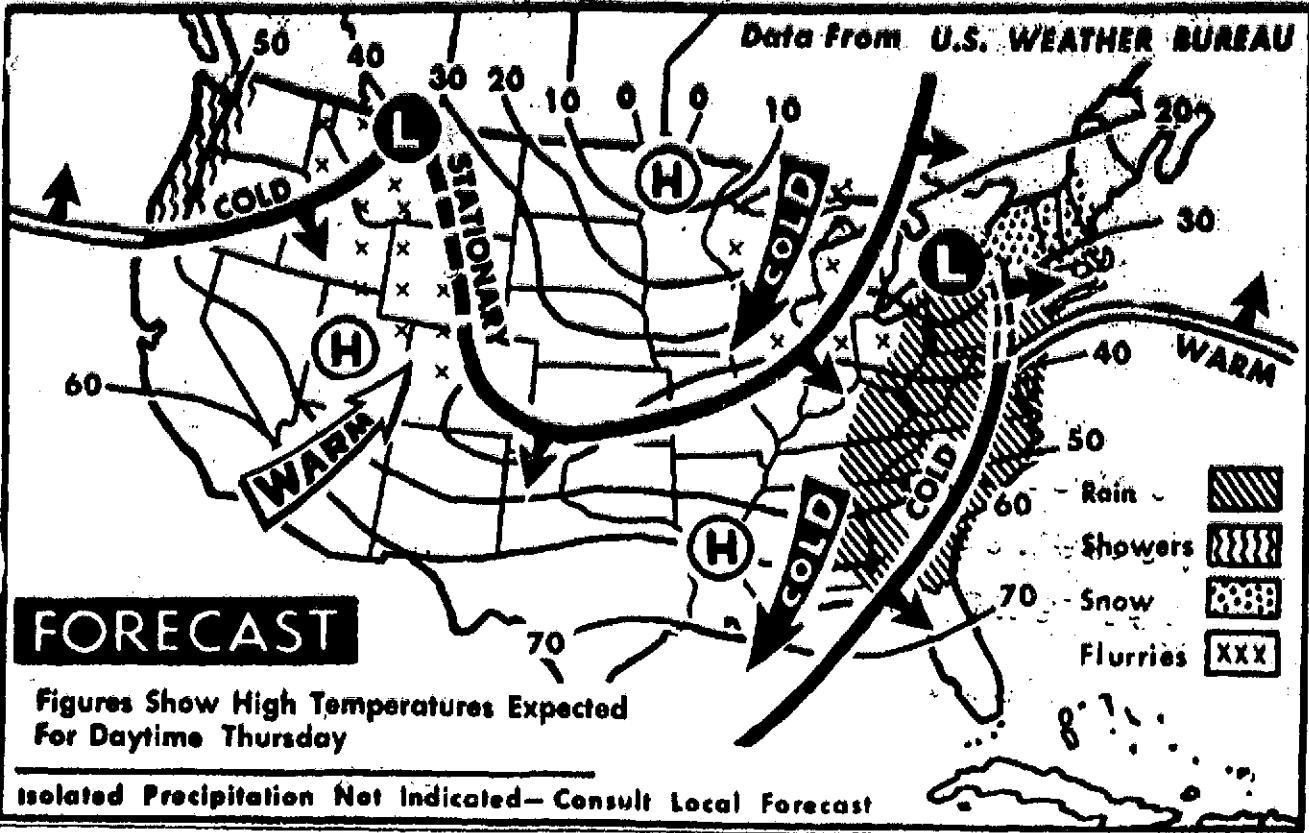
Fresh Dressed  
**Fryers** **25c** lb

Dry Salt  
**Meat** **4<sup>100</sup>** LBS

Libby & Del Monte  
**PEACH HALVES** **3<sup>100</sup>** Lge. 2 1/2 Cans



# Complete Weather Report



**WEATHER FORECAST** — Snow will fall in the north Atlantic states and lower Lakes region Thursday, changing to rain in southern sections and extending into the south At-

lantic and eastern Gulf states. Snow flurries will occur in the upper Lakes area and the northern and central Rockies. Showers are forecast for the northern Pacific coast.

## Legal Blitz Keeps Allen With Bears

By JERRY LISKA  
Associated Press Sports Writer  
CHICAGO (AP) — A Chicago Bear legal blitz is keeping Bear aide George Allen from becoming the new head coach of the Los Angeles Rams in a growing National Football League rivalry.

A Circuit Court hearing on the Bears' petition for a temporary injunction to keep Allen from fulfilling his Ram commitment was continued Wednesday until next Tuesday, Jan. 18.

**WE ARE SORRY**  
Due to Unexpected Demand the Hope Safeway Store was sold out of Ivy Lane Fresh Frozen GOAT MILK  
It's Now Back in Good Supply.  
2 pts. 59c  
Exclusive With SAFEWAY

The continuance came after Allen, 43-year-old Bear defensive coach, testified for 50 minutes on how he thought he was the new Ram coach as of last Monday, but Bear owner-coach George Halas thought he wasn't.

The 70-year-old Halas was represented in court by his son, Bear President George Halas Jr., and attorney Charles F. Shot.

Allen, an eight-year Bear employee who also is director of player personnel for Halas, told Judge Cornelius J. Harrington he thought the breach-of-contract suit against him should be turned over to NFL Commissioner Pete Rozelle.

Rozelle has said he regarded the dispute a matter to be resolved between the Rams, Allen and Halas.

Wednesday's hearing brought a charge by Bear counsel that owner Dan Reeves of the Rams 'is on trial in absentia for what he has done by waving the almighty dollar' to cause Allen to jump a Bear contract extending through 1967.

Allen's lawyer, Albert E. Jenner, told the court that Halas 'welched after giving Allen permission to negotiate for the Rams job which he did not think Allen could get.'

## Weather

Experiment Station report for 24 hours ending at 7 a.m. Thursday, High 52, Low 39.

**FORECASTS**  
ARKANSAS — Clear to partly cloudy and colder tonight. Friday fair north with increasing cloudiness south and a chance of rain in the extreme south portion late Friday. Little temperature change Friday. Lows tonight 26-36. Highs Friday 45-55.  
LOUISIANA — Partly cloudy through Friday. Scattered showers extreme south early tonight. A little cooler tonight. Lowest tonight 36-44 north, 42-48 south.

**Arkansas Regional Forecast**  
By THE ASSOCIATED PRESS  
Central Arkansas — Partly cloudy and cooler tonight. Friday increasing cloudiness and mild with chance of rain by afternoon or evening. Lows tonight in the low 30s. Highs Friday in the low 50s. There is a 30 percent probability of rain late Friday.

Northwest Arkansas — Partly cloudy tonight and Friday. Lows tonight 24-28. Cool Friday with a high in the 40s.

Northeast Arkansas — Partly cloudy tonight and Friday. Lows tonight in the 20s. Cool Friday with highs of 46-54.  
Southwest and Southeast Arkansas — Partly cloudy tonight. Friday mostly cloudy with a chance of rain in the afternoon. Colder tonight and continued cool Friday. Lows tonight 28-36. Highs Friday 50-54.

## The Weather Elsewhere

The Weather Elsewhere		By THE ASSOCIATED PRESS	
		High	Low
Albany, cloudy	13	-2	
Albuquerque, clear	45	22	
Atlanta, cloudy	49	36	
Bismarck, cloudy	28	0	
Boise, cloudy	40	32	.03
Boston, cloudy	19	10	
Buffalo, cloudy	12	7	
Chicago, snow	35	31	.80
Cincinnati, rain	33	30	.01
Cleveland, cloudy	25	22	.01
Denver, clear	44	20	
Des Moines, clear	31	15	.33
Detroit, snow	26	22	.08
Fairbanks, clear	-29	-39	
Fort Worth, cloudy	66	44	
Helena, cloudy	42	31	
Honolulu, clear	80	70	
Indianapolis, cloudy	36	32	.01
Jacksonville, cloudy	65	50	
Juneau, clear	17	14	.07
Kansas City, cloudy	52	29	.09
Los Angeles, clear	72	50	
Louisville, rain	43	38	.04
Memphis, cloudy	56	43	.07
Miami, clear	74	67	
Milwaukee, snow	30	26	1.29
Mpls.-St.P., cloudy	23	9	.12
New Orleans, cloudy	69	57	
New York, cloudy	27	14	
Oklahoma City, clear	60	32	
Omaha, cloudy	32	20	.10
Philadelphia, cloudy	28	M	
Phoenix, clear	69	35	
Pittsburgh, snow	23	22	T
Pland, Me., clear	19	2	
Pland, Ore., cloudy	51	49	
Rapid City, clear	48	19	
Richmond, cloudy	32	19	
St. Louis, cloudy	49	28	.17
Salt Lk. City, clear	43	27	
San Diego, clear	69	45	
San Fran., clear	60	49	
Seattle, cloudy	51	45	.37
Tampa, cloudy	73	58	
Washington, cloudy	33	23	
Winnipeg, clear	14	-4	
(T—Trace)			

## Awaits Action on the Idle Reactor

FAYETTEVILLE, Ark. (AP) — The West German Foreign Ministry awaits further action by the Atomic Energy Commission after work was stopped and then resumed on a \$25 million experimental atomic reactor project 20 miles southwest of here.

"Until the matter is cleared up we have nothing to add," a Foreign Ministry spokesman said Wednesday at Bonn.

An AEC licensing board issued a stop-work order Monday when it expressed fear that West German involvement "tends toward that alien control which is forbidden by law."

General Electric Co., the general contractor for the project, and 17 private power companies involved in the construction asked the AEC to review the situation Tuesday.

The AEC suspended the stop-work order Tuesday and allowed construction to resume at the builder's financial risk.

The commission said the nature of West German involvement is a legal issue and certified that the project is safe and meets commission specifications.

The spokesman said the Foreign Ministry was keeping track of the proceedings.

# Good Eating for Less!

## FRYERS

# 27<sup>c</sup>

Fresh Dressed Grade "A" LB.

<b>Sliced Bacon</b>	2 Lbs. Thick Sliced	149	1 Lb. Thin Sliced	79 <sup>c</sup>
<b>CHUCK ROAST</b>	55c	<b>PORK CHOPS</b>	69c	
<b>STEW MEAT</b>	3 lb 89c	<b>HAM HOCKS</b>	5 lb 95c	
<b>FAT BACK</b>	4 lb \$1	<b>BACON SQUARES</b>	3 lb \$1	
<b>BOLOGNA</b>	3 lb \$1	<b>SAUSAGE</b>	5 lb \$1	
<b>SIRLOIN STEAK</b>	lb 69c	<b>RIB or CHUCK</b>	lb 59c	

# FRUITS and VEGETABLES

<b>POTATOES</b>	25 Lb. Sack	85c
<b>RIPE APPLES</b>	4 Lb. Bag	39c
<b>SUNKIST ORANGES</b>	Lb. Bag	15c
<b>GREEN CABBAGE</b>	Lb.	5c
<b>CRISP CARROTS</b>	1 Lb. Cello Bag	2 For 19c
<b>YELLOW ONIONS</b>	Lb.	5c

<b>Dixie White Flour</b>	25 Lb. Sack	1 <sup>69</sup>
<b>OLEO</b>	4 1 Lb. Ctn.	\$1
<b>DRESSING</b>	Quart	49c
<b>Pork &amp; Beans</b>	5 303 Cans	49c
<b>HOMINY</b>	5 303 Cans	49c
<b>Godchaux Sugar</b>	10 Lbs.	1 <sup>00</sup>
<b>Spaghetti</b>	5 303 Cans	49c
<b>June Peas</b>	5 303 Cans	\$1
<b>Beans</b>	4 303 Cans	\$1
<b>Shortening</b>	3 Lb. Can	69c

# Large Fab

WASHING POWDER

Box 29<sup>c</sup>

<b>TUNA</b>	3 Flat Cans	89c
<b>MEAT</b>	12-oz. Can	39c
<b>CORN</b>	6 303 Cans	\$1
<b>BISCUITS</b>	3 Cans	25c

# Large White Eggs

GRADE "A" Doz. 49<sup>c</sup>

# BARRY'S

WE DELIVER PHONE 7-4404

111 S. MAIN ST. HOPE, ARK.

# B & B

SUPER MARKET  
Dial 7-4501  
Free Delivery

# Valu-Mart

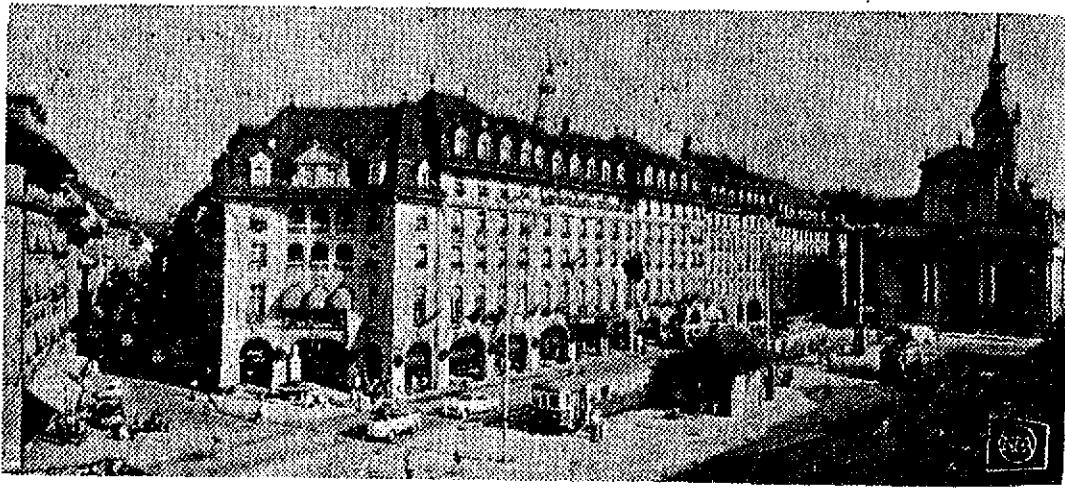
FOOD STORES

<b>Shortening</b>	<b>Folgers</b>	<b>Mellorine</b>
<b>Snowdrift</b>	<b>Coffee</b>	<b>3 1/2 Gal. \$1</b>
3 Lb. Can 79c	6-oz. Jar or 1 Lb. Can 79c	
<b>Del Monte</b>	<b>Giant Rex</b>	<b>Bush's Best</b>
<b>Catchup</b>	<b>Tide</b>	<b>Hominy</b>
5 14-oz. Bottles \$1	3 Lb. 1-oz. 69c	5 14-oz. Cans 49c
<b>Del Monte</b>	<b>Northern</b>	<b>Campbells</b>
<b>Peas</b>	<b>Towels</b>	<b>Soups</b>
3 1 Lb. 1-oz. Cans 69c	Large Jumbo Roll 29c	Assorted
<b>Bush's Showboat</b>	<b>Purex</b>	<b>2 35<sup>c</sup></b>
<b>Pork &amp; Beans</b>	Quart Bottle 21c	10 1/2-oz. Cans
5 14 1/2-oz. Cans 49c		
<b>MILK</b>	7 14 1/2-oz. Cans \$1	<b>BEANS</b>
<b>POTATOES</b>	Golden Yellow	<b>Bush's Best</b>
10 Lbs. 39c	<b>BANANAS</b>	2 16-oz. Cans 35c
	Lb. 10c	
<b>Extra Fancy, Red Delicious</b>	<b>Yellow</b>	
<b>Apples</b>	<b>Onions</b>	Lb. 5c
2 Lb. 35c		
<b>Whole Hog</b>	<b>Biscuits</b>	6 10 Count Cans 49c
<b>Sausage</b>		
3 Lbs. 1.55		
<b>Good Tender Chuck</b>	<b>Eggs</b>	<b>Fresh Tender</b>
<b>Roast</b>	Extra Large	<b>Calf Liver</b>
49c lb	2 doz 99c	39c lb
<b>Sun Valley Solid</b>	<b>Good Tender T-Bone</b>	<b>Fresh Dressed</b>
<b>Oleo</b>	<b>Steak</b>	<b>Fryers</b>
2 lbs 39c	75c lb	27c lb



## Food Fit for Kings

## When in Switzerland, Eat!



**CHOCK FULL O' SERVICE:** Berne's elegant Hotel Schweizerhof is typical of Swiss hostleries which rank at the top of anybody's "finest hotels" list.

By Newspaper Enterprise Assn.

BERNE, Switzerland—(NEA)—Old hands at travel sometimes advise weight-conscious Marco Polos, about to embark on their first grand tour of Europe, to start in Switzerland. "It's better for the waistline," they say.

The theory is that after the food and service in Switzerland, anything outside the little Alpine country will seem pallid. Taste buds that blossomed to rene de l'Atlantique sur lit, gempfer and biscuit glace au Grand Marnier will not respond to haggis, Lancashire hot pot and kirschenflaut.

Waitresses that have expanded under the tender ministrations of Swiss chefs will automatically snap back and the traveler will return home lean, lithe and fully approved by life insurance companies.

If this be true, even in part, it just doesn't happen by accident. The Swiss make a federal case out of training innkeepers and restaurateurs.

Ask the Swiss what the principal products of the country are and they answer, "Hotel men and laws," and they're only half-kidding.

Aspiring escottiers who can afford it go to training quarters like the Ecole Hotelier de la Societe Suisse des Hoteliers in Lausanne or similar schools in Lucerne, Zurich or Davos. None of these schools is state-operated, but Switzerland being the most thoroughly legislated country in the world, it's a safe bet the government has a finger in them somewhere.

The school in Lausanne enrolls about 150 pupils at a time. Many well-heeled Swiss send their daughters to the hotel schools because they feel it makes them better housewives—especially when the houses over which they will preside are huge castles with large staffs.

Jack Gauer, who operates a string of hotels in Switzerland, Greece and Portugal, is one whose daughter goes to the Lausanne school. Upon graduation she will be eligible to act as assistant to a director of some big Swiss hotel, but probably never could achieve the

job as director even at one of her father's hostleries. Women don't even have the vote in Switzerland.

Many who cannot afford the schools are trained at hotels like Gauer's. Embryonic headwaiters and chefs serve about a 2½-year apprenticeship, during which they mainly clear tables or wash dishes.

From this, waiters advance to serving the "superior staff," which, naturally, is highly critical of any mistakes. Time also is spent studying languages and visiting factories to see how glassware, china, linen, etc., are made and to learn quality.

The dining room apprentice finally becomes a waiter's helper, while the kitchen hand steps up to demi-chef. The better prospects among the waiters may be sent abroad to improve their languages.

The ultimate for kitchen help is rising to chef de hall or chef d'etage. The boy in the dining room can become a full-fledged headwaiter, a job usually filled only on the death of an incumbent.

During learning days, the novices get free board and lodging, uniforms and from 50 francs (about \$12.50) to 150 francs (about \$38) a month for pocket money.

House staffs are trained just as carefully and they pride themselves on thinking up new ways to please the customers.

At Gauer hotels, for instance, room keys are colored differently for each floor.

"It is very flattering to a guest to have the lift operator call out his floor as he enters the cage," says Gauer. "Also, if the guest has looked upon the grape a bit too long, the colored key may help to sort him out for the proper floor."

A puckish type who looks like French screen actor Jean Gabin, Gauer likes to drive into the hills and amaze Swiss cattle (female) by calling them with an automobile horn he bought in San Francisco.

"It moos like an American western steer," Gauer grins, "and our proper Swiss cows don't know whether to be scandalized or flattered."

world. U.S. officials believe it has undercut the efforts of North Viet Nam to rally world opinion against the United States.

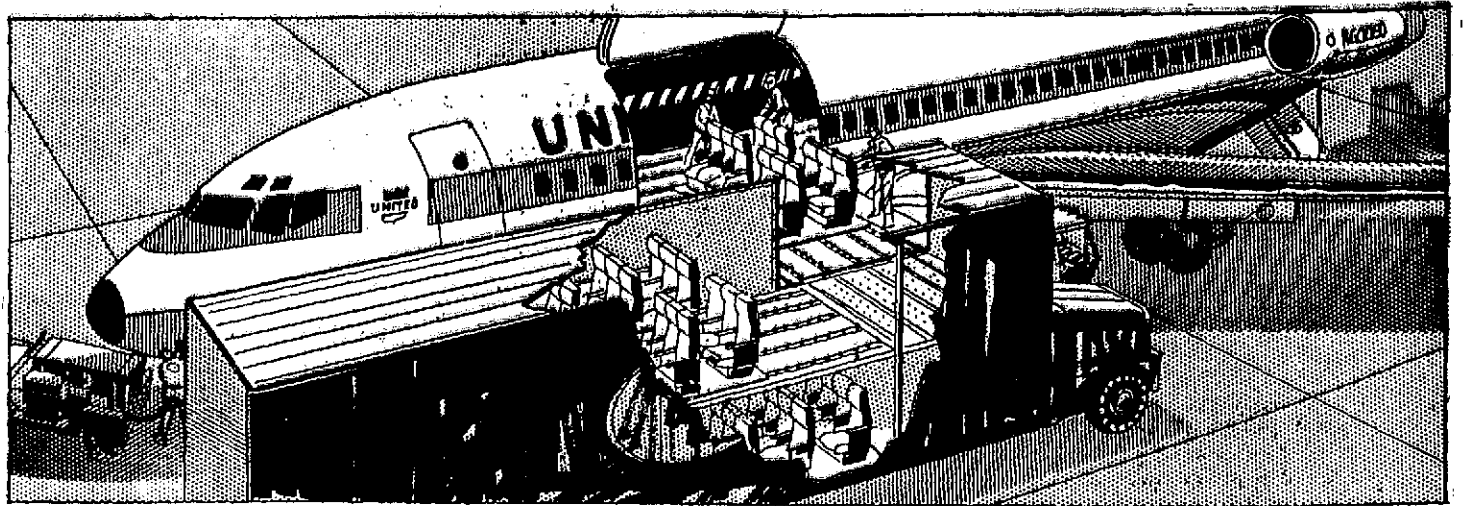
But sooner or later, if North Viet Nam does not act for negotiations, the President will have to judge whether the bombing has gone on long enough to serve his peace-seeking purposes and his parallel diplomatic and propaganda aims. He will then have to decide whether and under what conditions the bombing should be resumed.

While the bombing was under way, U.S. officials claimed that it impaired North Viet Nam's ability to infiltrate men and arms into the South. Yet its military impact was admittedly limited.

Even if the bombing of the North is not essential for military reasons, it is essential, in the judgment of some of the President's top advisers, for political reasons.

The bombings put North Viet Nam under direct threat of massive damage, forcing it to weigh its own survival against the survival of South Viet Nam—and it gives the United States an issue to bargain with in some future search for peace if the present one fails.

Matoaka was the true name of Pocahontas. Indians believed that to tell or speak aloud one's true name gave to the enemy, or to the evil spirit, a power over that person.



**MOONLIGHTING AIRLINER**—A jet plane due to take to the air on United Airlines' short and medium-distance routes this summer will be serving a double purpose. It's the Boeing 727QC—for Quick Change—indistinguishable outside from the tri-jet liners now familiar on many airlines; but a plane with a big difference. It will carry passengers during the day and early evening hours and freight at night. To make the switch, the 727's cargo hatch is opened and seat pallets, each containing two double rows of seats, are rolled

from the plane into a special van. Even the galley is moved on a pallet as a self-contained unit. The plane is then ready for a freight run with up to 40,000 pounds of cargo. The entire quick-change operation can be completed in less than 20 minutes. The van, 55 feet long by 17 feet high, serves as storage space for passenger equipment while the plane is on cargo duty. For the airline, it means greater plane utilization and lower unit costs. For smaller cities, it opens up jet freight as well as passenger service.

## Today In Washington

By THE ASSOCIATED PRESS

WASHINGTON (AP)—The Geological Survey reports drought conditions in parts of the Northeast were growing worse and spreading south as 1965 ended.

Staff hydrologist William Schneider said Tuesday that

during December, the drought area extended into large parts of eastern Virginia and parts of the coastal area of North Carolina.

Added Schneider: "The continuing decline of groundwater levels at this time of the year indicates the normal seasonal pattern of replenishment of water that usually occurs in the late fall and early winter before the ground has frozen did not take place in 1965."

WASHINGTON (AP)—More than 500 pickets paraded in front of the White House Tuesday.

They carried signs reading: "Make civil rights killing a federal crime."

Most of the demonstrators were members of the Student Nonviolent Coordinating Committee.

They marched in memory of Samuel Younge Jr., a 21-year-old student at Tuskegee Institute. Younge was shot to death last week during an argument

near the Alabama school.

WASHINGTON (AP)—The only physician chosen for training as an astronaut says he doesn't think a doctor should be aboard the first few flights to the moon.

Lt. Cmdr. Joseph P. Kerwin told a news conference that if he were running the Apollo program, "I would put the physician astronaut on a long-duration, earth-orbital, medical-biological mission where she would do the most good."

# WIN \$1,000.00 CASH

NOTHING TO BUY



## Playing "Lucky Numbers"

### Jackpot — Get Details at Kroger

Full Shank Half or Butt Portion

## HAMS

FULLY COOKED

LB.

# 59¢

## Pork Steak

Silver Platter

## 69¢

By The Piece

## Holly Bologna

All Meat

## 49¢

Iron Skillet

## Pork Sausage

## 49¢

USDA Choice Tenderloin

## Round Steak

## 79¢

USDA Choice Tenderloin Boneless

## Rump Roast

## 89¢

Sliced Fresh

## Beef Liver

## 49¢

## Gold Medal Flour

5 Lb. Bag 49¢

## Kroger Flour

5 Lb. Bag 43¢

Morton Frozen

## Meat Dinners

11-oz. Pkg. 39¢

Kroger Alaska

## Small Peas

4 15-oz. Cans 89¢

## Riverview Margarine

5 1 Lb. Pkgs. \$1

## Kroger Applesauce

7 15-oz. Cans \$1

## Avondale Tomatoes

5 15-oz. Cans 89¢

SNOWDRIFT

# Shortening

With coupon and \$5 purchase—Kroger or Snowdrift.

# 3 49¢

Lb. Can

Creamy White

Kroger 3 lb can 45¢

Prices are effective Thursday, Friday, and Saturday, Jan. 13, 14, and 15. Rights reserved to limit quantity sales. Copyright 1965. The Kroger Co.

KROGER

## Mel-O-Soft Bread 4 1 Lb. 4-oz. Loaves 88¢

GOLDEN RIPE

# Bananas

# 10¢

Yellow

## Onions

10 Lb. Bag 49¢

Jonathan Red

## Apples

8 Lb. Bag 69¢

Nebraska U.S. No. 1

## Potatoes

10 Lb. Bag 59¢

Arkansas Grown

## Collards

Each 10¢

Yellow Fresh

## Squash

Lb. 15¢

U.S. No. 1 Medium-Large

## Carrots

1 Lb. Pkg. 13¢

## YOUR DENTAL HEALTH

### Dry Sockets a Nuisance But Not a Serious Problem

By WILLIAM LAWRENCE, D.D.S.  
Newspaper Enterprise Assn.



DEAR DR. LAWRENCE: I had a tooth extracted last week and developed what my dentist calls a "dry socket." What causes this? He says it's getting better, but my jaw hurts now more than it did before the tooth was taken out.

ANSWER: A "dry socket" is an infected tooth socket, sometimes referred to as acute localized osteomyelitis. While we know much about it, we don't really know what causes it.

When a tooth is extracted, a clot forms in the socket. The same thing happens on a dry skin wound, too, only it's called a scab instead of a clot. In the mouth the "scab" is soft because it's constantly bathed in saliva.

This clot is nature's way of protecting the socket until healing takes place, much as a bandage does. During the healing process, it gets smaller and smaller as new, healthy tissue forms under it. Sockets are said to "heal from the bottom up."

Dentists warn patients not to rinse for a few hours after an extraction so as not to disturb clot formation. If it is disturbed or dislodged, infection of the tooth socket may result. Main symptoms of such infection are pain, bad taste and odor.

Treatment varies, but usually the socket is flushed with warm salt water solution and packed loosely with a "substitute clot," i.e. gel foam or gauze. When necessary, the socket is cleaned (debrided) and then flushed with saline solution and packed. Gel foam is used because it dissolves at a rate about equal to the formation in the socket of new, healthy tissue, pretty much the way a natural clot behaves. Packings are changed often until satisfactory healing takes place.

If pain is a factor, patients can usually be made comfortable by placing a pain-relieving packing in the socket. Dry sockets sometimes last for many weeks and can be a bit of a nuisance, but fortunately they are not common. New surgical techniques, modern instruments and increased operating skill, have reduced their occurrence. However, lower wisdom teeth that require surgery, and abscessed teeth, are still good candidates for producing this type of infection.

Please send your questions about dental health to Dr. Lawrence in care of this paper. While he cannot answer each letter personally, letters of general interest will be answered in this column.

## Smokers' Smoke

The "smoke" that gives the Great Smoky Mountains in eastern Tennessee and western North Carolina their name looks exactly like wood smoke. In reality, it is a blue haze caused by peculiar atmospheric conditions. The haze is so dense you can't take clear photographs.

## Plans for Crisis

NEW YORK (KAP)—The International Planned Parenthood Federation says it plans to double its program to meet population crises in developing countries this year.

Gen. William H. Draper Jr., chairman of the Victor Fund for the federation, said the fund's original goal of \$3 million has been oversubscribed by 25 foundations, corporations and individuals.

## Decision on Bombings Coming Soon

By JOHN M. HIGHTOWER  
AP Special Correspondent

WASHINGTON (AP)—The longer President Johnson's peace offensive runs on without decisive results the closer the President comes to the day when he must decide whether to resume the bombing of North Viet Nam targets.

It will be a hard decision to make.

Much of the good will which the United States has harvested around the world since the bombing pause began at Christmas time is likely to be quickly lost if air strikes start up again, reviving the spectacle of a great power battering a small one.

Yet if he does not resume them, the military and political advantages gained by bombing the North will in turn be lost.

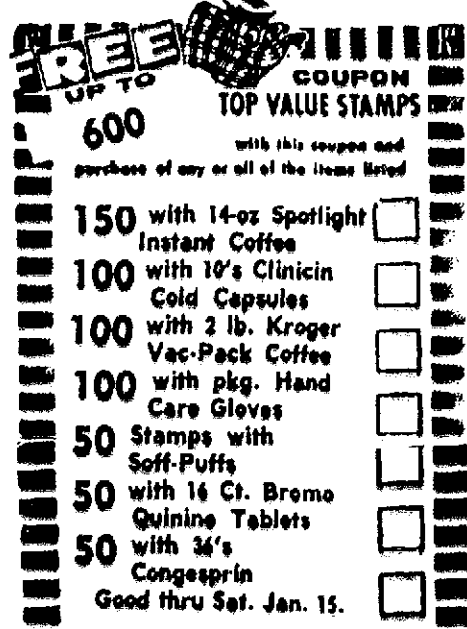
Washington officials presently assume that at some point in the future, if there is no peace, the air raids will be started again. But that point may not be reached soon. The President is said to be well aware of the need for time to let the leaders of North Viet Nam consider their predicament.

The predicament is essentially this: If the Red leaders do not find some way to bring the war to an end, they face the possibility of massive damage in an expanding conflict. But if they do move to end it by accepting the U.S. offer of negotiation, they face the possibility of losing their struggle to seize control, through Communist guerrilla forces fighting in the South, of South Viet Nam.

If they felt reasonably sure of winning South Viet Nam at the conference table, then presumably they would elect to negotiate.

Their problem is also complicated by the rivalry between the Soviet Union and Red China. The impression in Washington is that the Soviet Union would like to see the conflict in Southeast Asia settled before it can explode into general Asian war but that Red China is determined to have it continued. North Viet Nam gets arms from both Communist powers. Red China, being the closer, has long had the upper hand in Hanoi.

The bombing pause, as an element of the American peace offensive, has been a popular move in many parts of the



## Acted as Counsel

The sense of justice of John Adams, who was distressed by the Boston massacre, led him to act as defense counsel for Capt. Preston and the British soldiers charged with manslaughter.